

QUALCOMM
TRICORDER

XPRIZE

Rick Valencia
VP & GM, Qualcomm Life
April 12, 2012

Sponsored by

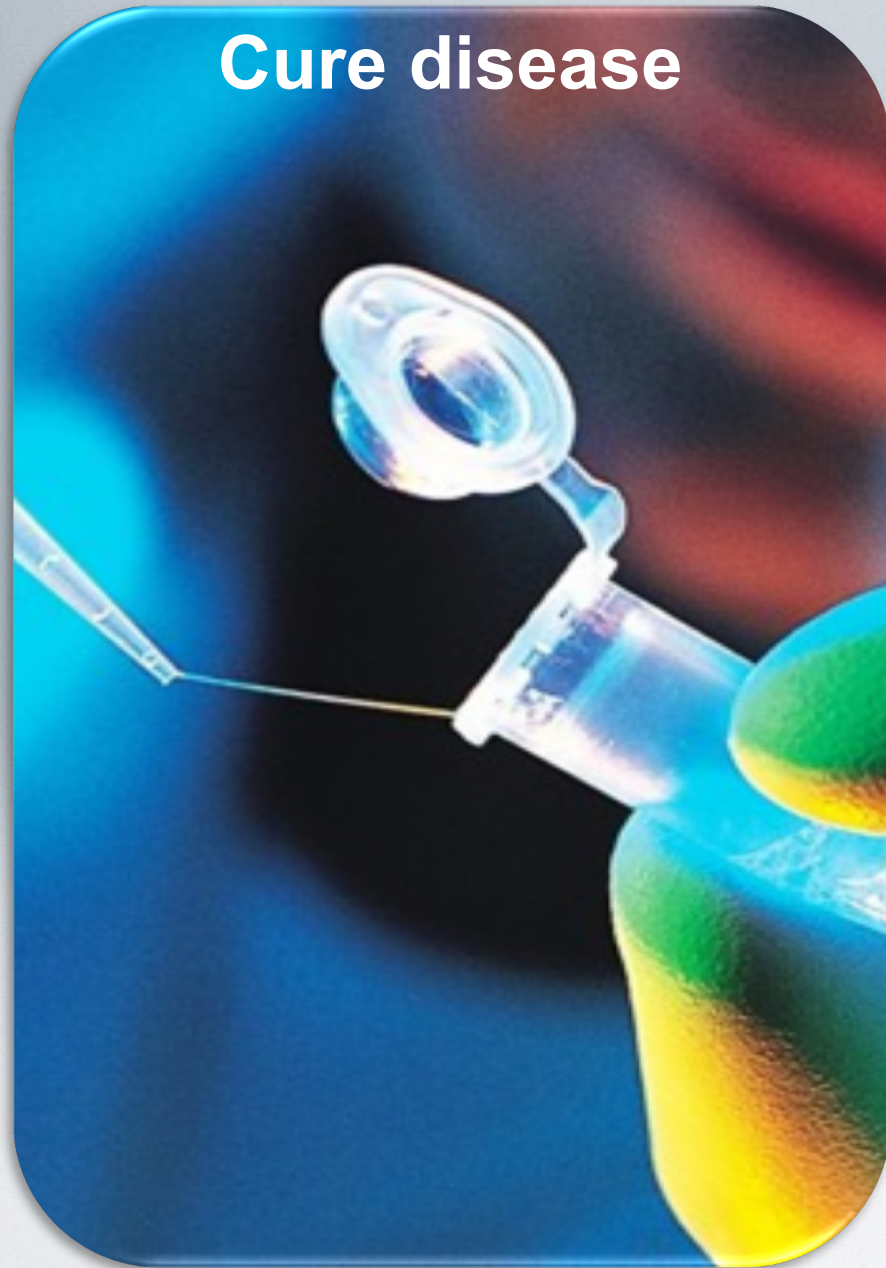
QUALCOMM
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Imagine if we could...

Cure disease



Eradicate Hunger



Inspire Dreams





Education



Life Sciences



Exploration

XPRIZE
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**Global
Development**



**Energy &
Environment**

Healthcare is a Critical Global Issue



**Obesity
400M**



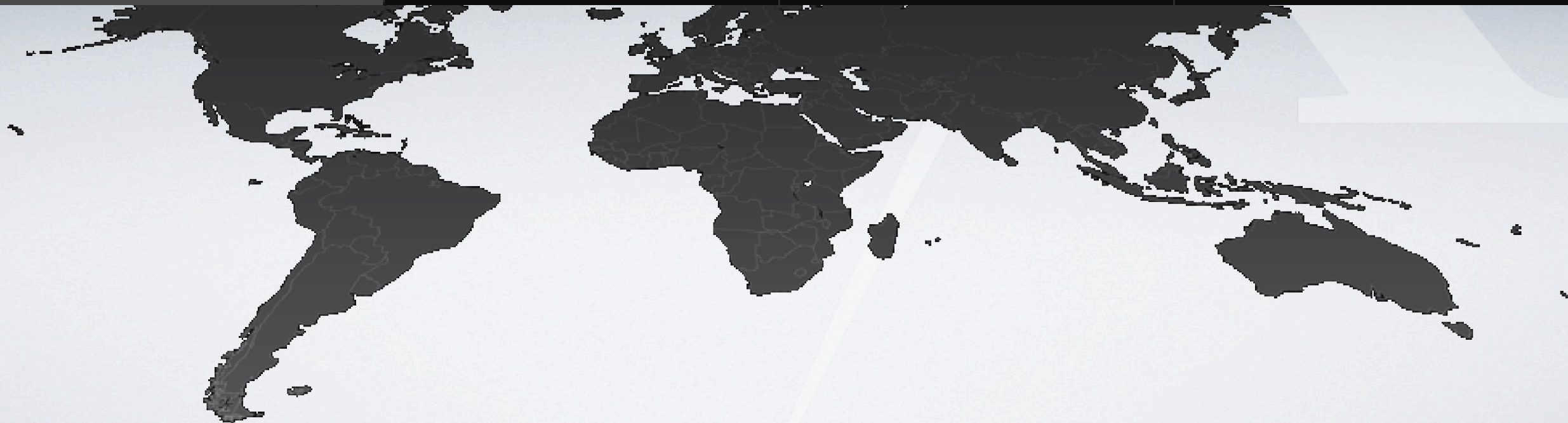
**Chronic Disease
860M**



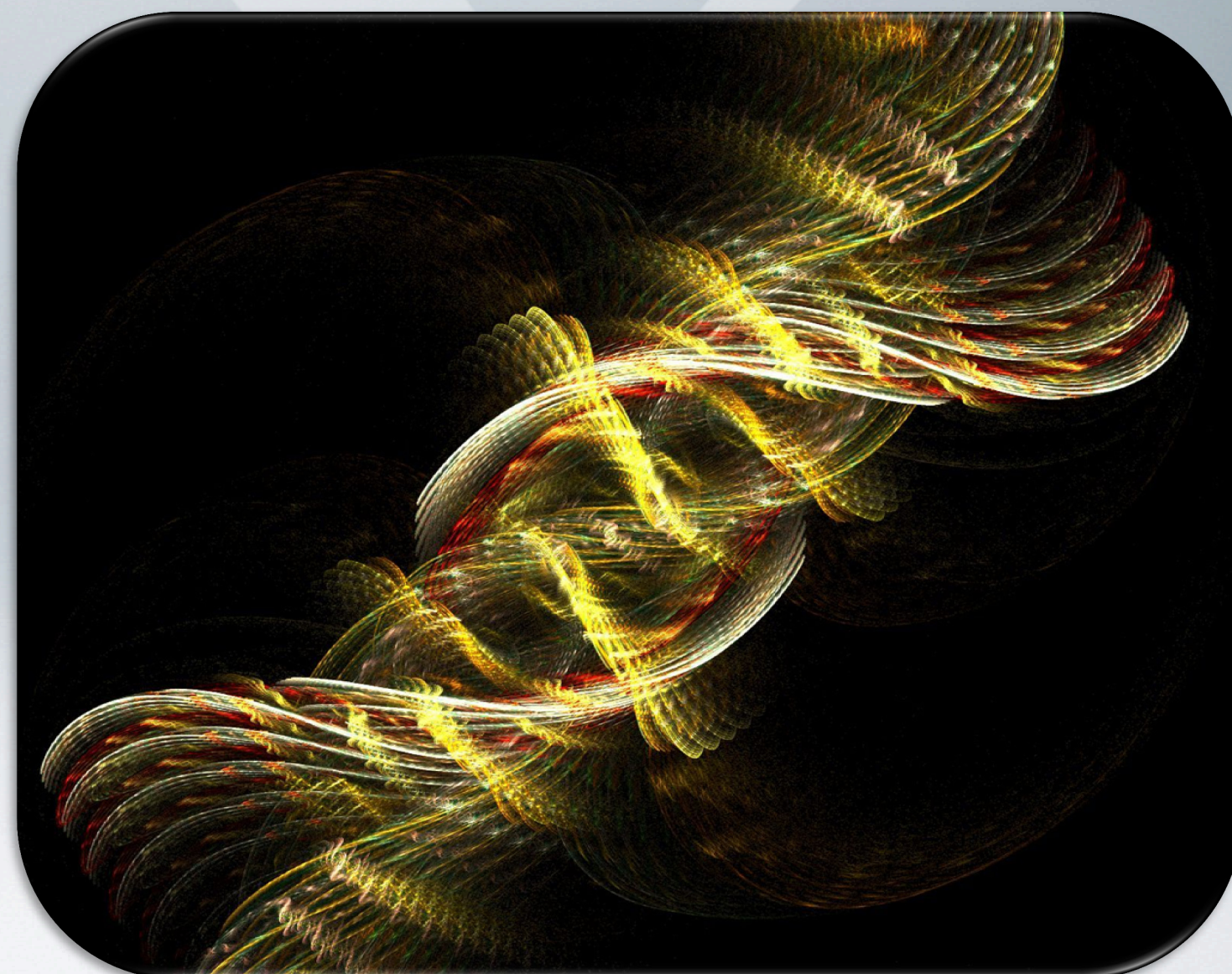
**Aging
600M**



**Compliance
\$300B**



Why Diagnostics?

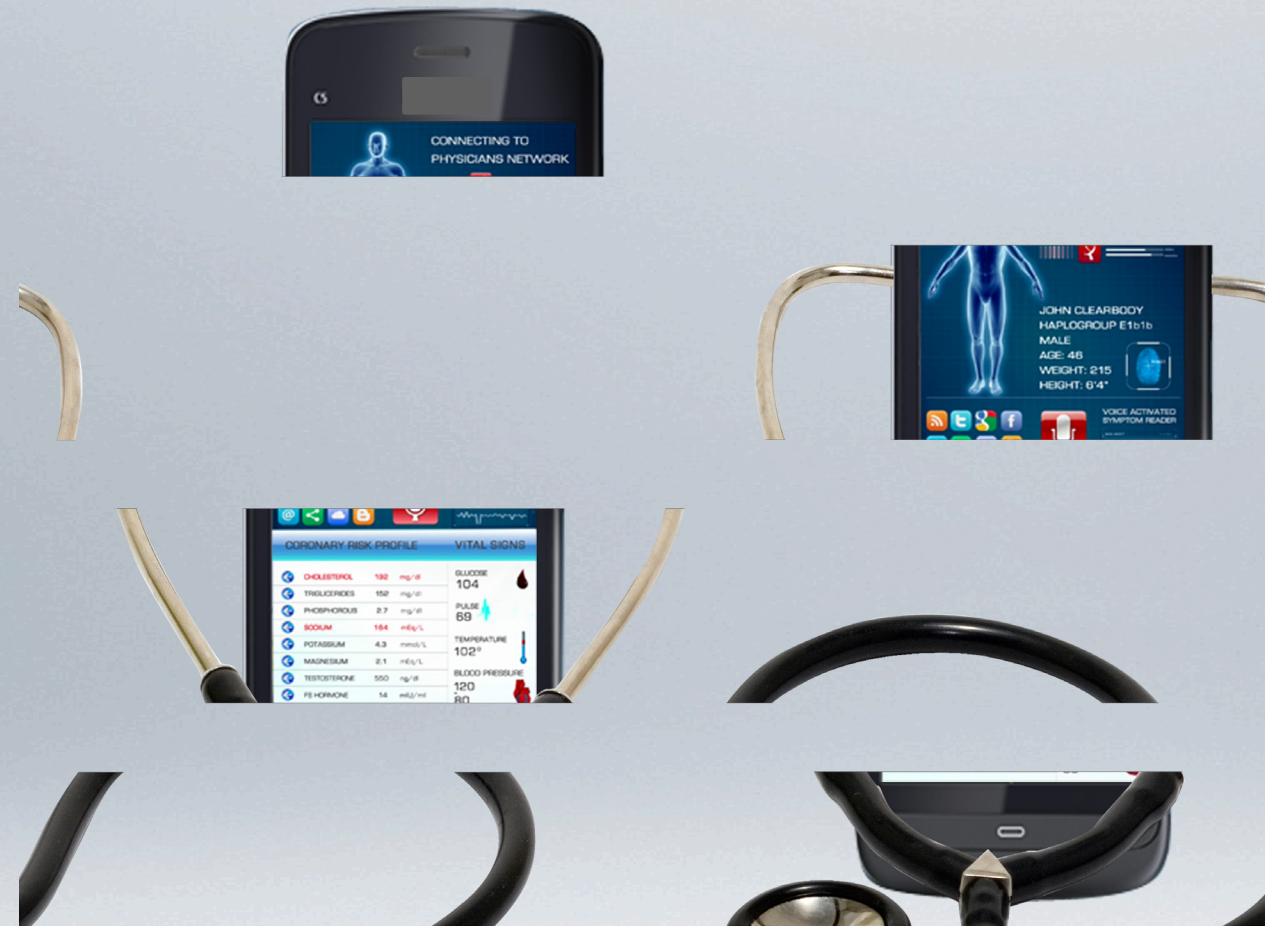


Consumer Electronics Show 2012



<http://www.youtube.com/watch?v=5uP5Ej7ErkY>

Qualcomm Tricorder X Prize



LOW-COST

MINIMALLY INVASIVE

RAPID

PORTABLE

SCALABLE

Competition & Event Summary



Over 160 Teams from 22 Countries so far...



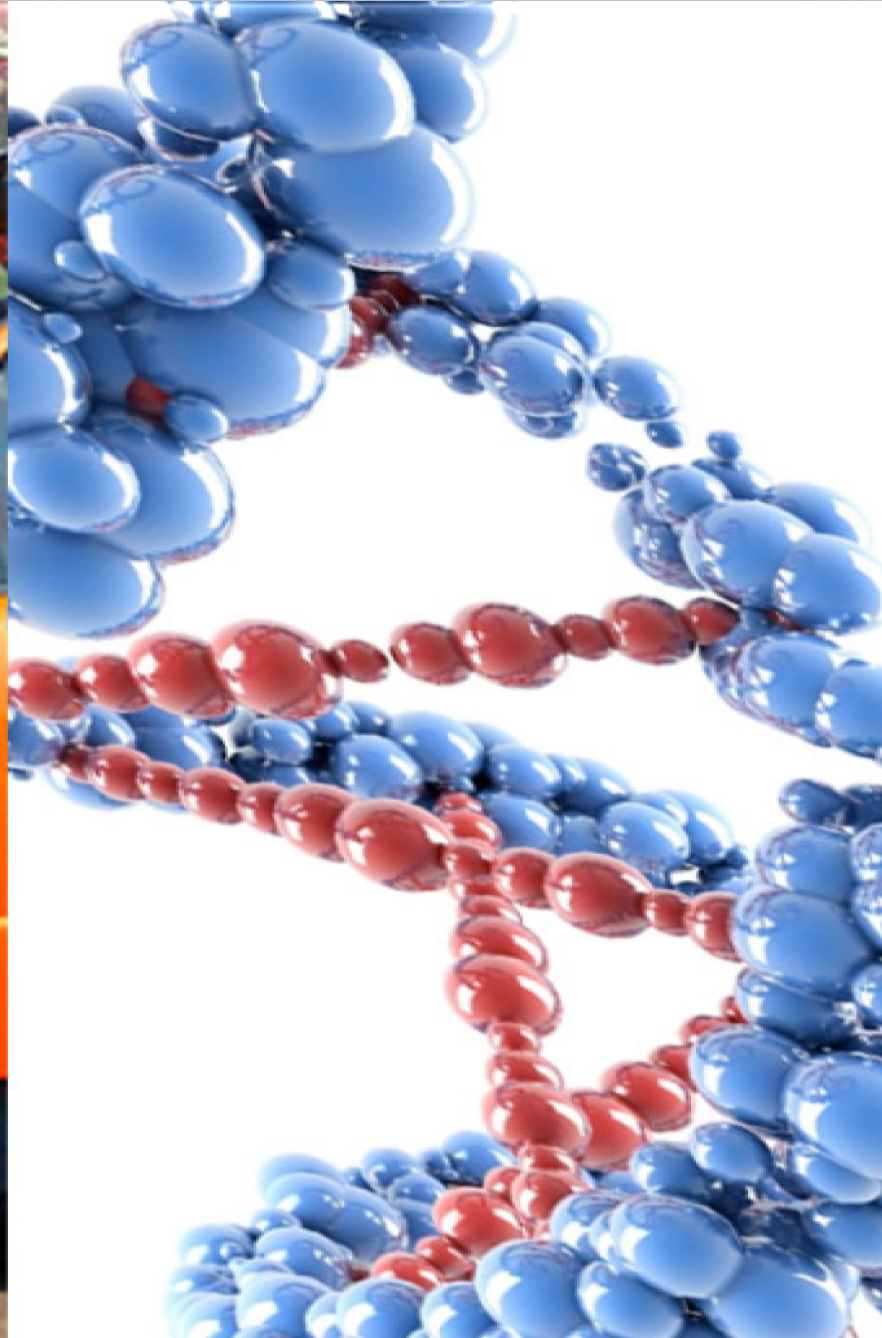
Q&A



XPrize – Bringing Innovation to Humanity



PROGRESSIVE
AUTOMOTIVE XPRIZE



ARCHON
GENOMICS XPRIZE
PRESENTED BY medco



Google
LUNAR XPRIZE