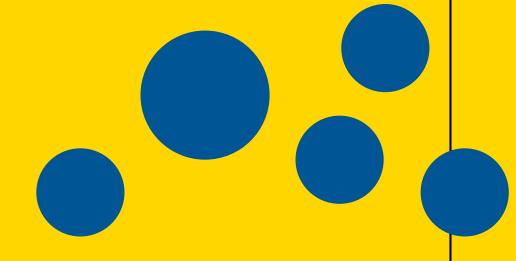
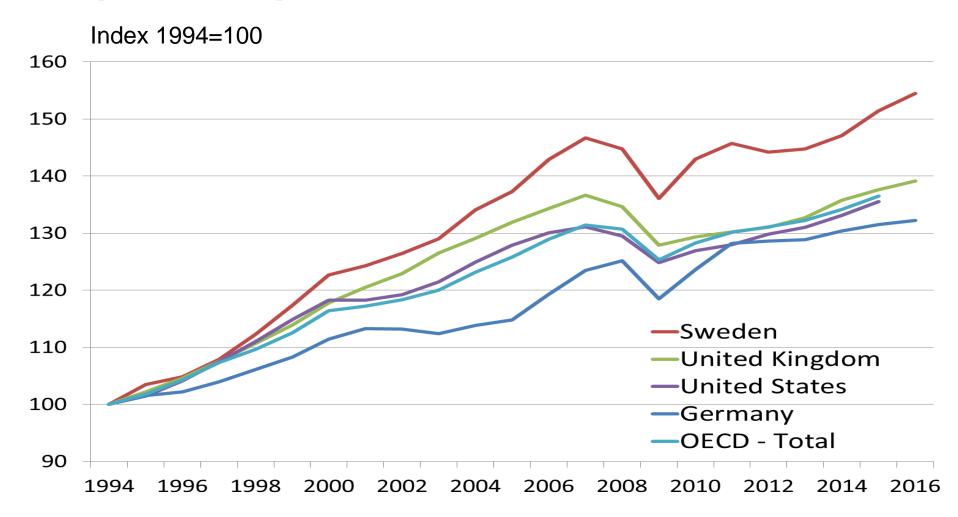
# Sweden is open for business Join us in co-creation

Andreas Larsson
Science and Innovation Counselor



## GDP per capita





## Sweden stands up to scrutinity

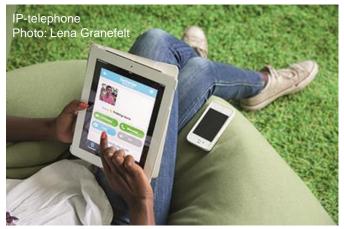
Rank Top 10 globally	Networked Readiness Index	R&D as % of GDP	Best Countries for Business	Corruption Perception Index	Global Innovation Index	Innovation Union Scoreboard	Ease of doing business
1	Singapore	Israel	Sweden	Denmark	Switzerland	Sweden	New Zealand
2	Finland	Korea	New Zealand	New Zealand	Sweden	Denmark	Singapore
3	Sweden	Japan	Hong Kong	Finland	UK	Finland	Denmark
4	Norway	Sweden	Ireland	Sweden	USA	Germany	Hong Kong
5	United States	Austria	UK	Switzerland	Finland	Netherlands	Korea
6	Netherlands	Taiwan	Denmark	Norway	Singapore	Ireland	Norway
7	Switzerland	Denmark	Netherlands	Singapore	Ireland	Belgium	UK
8	UK	Finland	Finland	Netherlands	Denmark	UK	<b>United States</b>
9	Luxembourg	Germany	Norway	Canada	Netherlands	Luxembourg	Sweden
10	Japan	USA	Canada	Germany	Germany	Austria	Macedonia
	WORLD ECONOMIC FORUM 2016	OECD 2015, 35 ECONOMIES	FORBES 2016	TRANSPARENCY INTERNATIONAL 2017, 176 ECONOMIES	WIPO, CORNELL UNIVERSITY 2016 141 ECONOMIES	EUROPEAN UNION 2016 28 ECONOMIES	WORLD BANK 2016 190 ECONOMIES



## A high-ranked country with a solid history in innovation











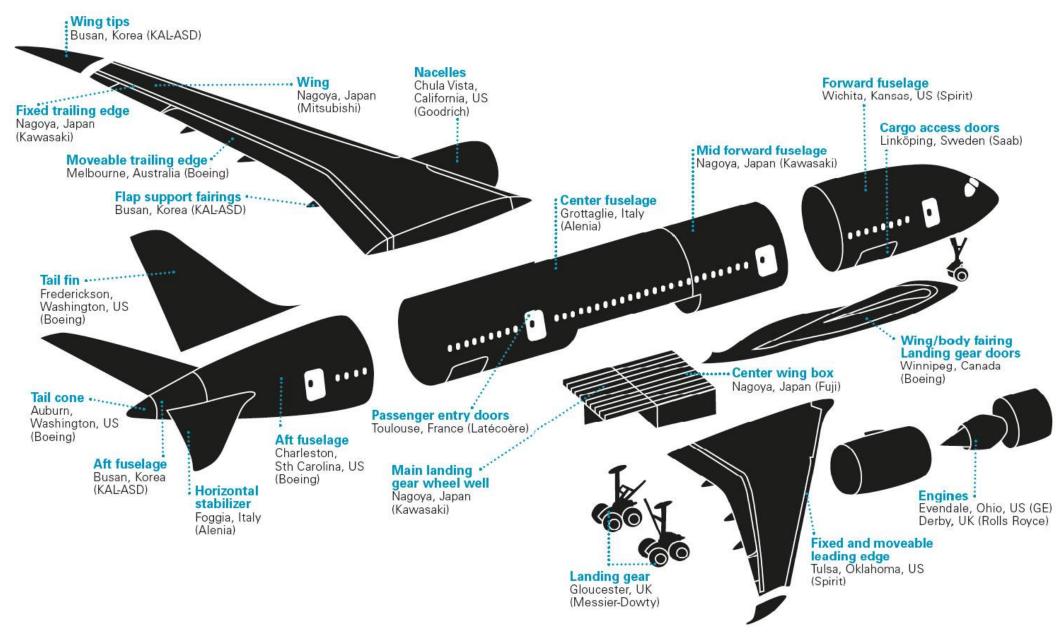


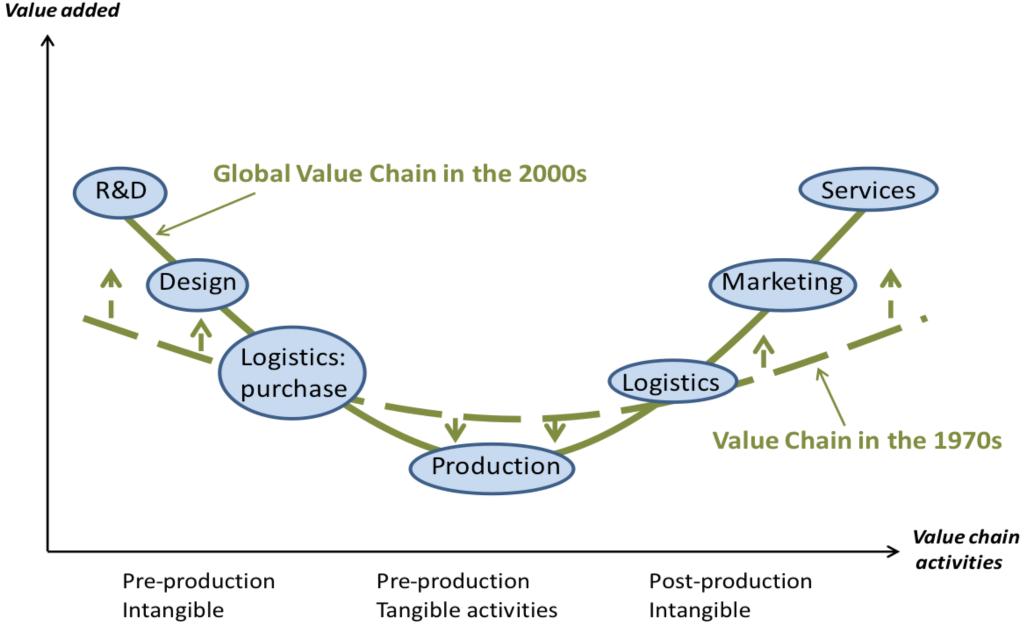














#### Value added Global lalue Chain in the 2000s R&D Services Marketing Design Logis ics: gistics purch ase ain in the 1970s Production Value chain activities Pre-production **Pre-production** Post-production Intangible Tangible activities Intangible



## Some thought on GVC – big vs. small

- Fragmentation IT as enabler
- Specialization competence
- Economies of scale
- Size of economy
- GVC income and GVC jobs
- Anchoring, agglomeration
- Strategies for success

## Innovation partnership programs



### "Test bed Sweden"







## Thank you!

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