

#### Building High-Performance SME Clusters for American Competitiveness in the 21st Century

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#### Rockwell Automation at a glance

**Our strategy is to bring The Connected Enterprise to life.** We integrate control and information across the enterprise to help industrial companies and their people be more productive.



ABOVE-MARKET GROWTH | PRODUCTIVITY | INTELLECTUAL CAPITAL > VALUE CREATION



## **DIGITAL** Transformation







VIRTUAL, AUGMENTED, MIXED REALITY & VISUALIZATION

## **Digital Twins**

#### So many twins

What is twinned?	Example	<u>Design</u>	<u>Operate</u>	<u>Maintain</u>
Process	Manufacturing process			
Enterprise	Interconnected assembly plants			
Plant	Automotive assembly plant			
<b>Production Line</b>	Drivetrain assembly			
Cell/Machine	Robot assembly cell			
Device	Motor drive			
Product	Jet engine, MRI machine			
Person	Operator or maintenance person			
Visualization	VR/AR/MR view of mfg. line			
Customer	Customer insights			
Supply Chain	Supplier capability/performance			
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#### DATA ANALYTICS ARTIFICIAL INTELLIGENCE & MACHINE LEARNING

### COLLABORATIVE ROBOTS

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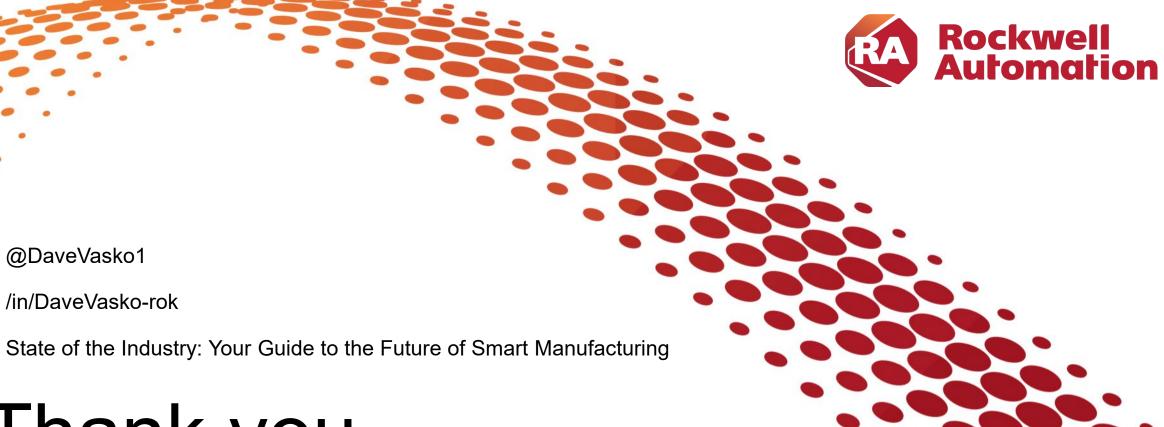
#### SKILLS AT ALL LEVELS

2)

of jobs will change by 2030

#### **Continuous** INNOVATION





# Thank you

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