anastasia®
Inteligencia Artificial

Third Annual GTIPA Summit Mexico

June 13th, 2019

Felipe Saxton S.
CEO - Cofounder
fsaxton@anastasia.ai
@fasaxton

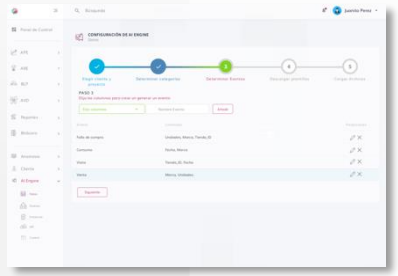
www.anastasia.ai

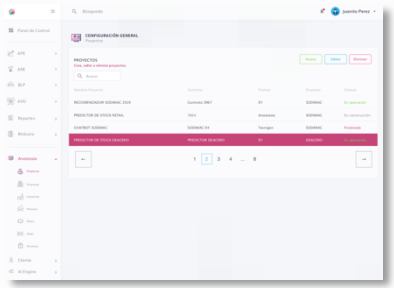
Short introduction

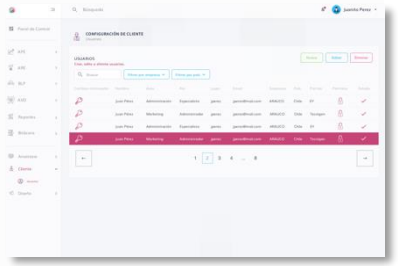
conoceanastasia

What is **Anastasia**?

With more than 20 years of experience in Artificial Intelligence and combined commercial applications, ANASTASIA.AI provides exclusive software solutions based on Artificial Intelligence that allow companies to optimize and automate commercial, marketing and operational processes, allowing them to take and act as never before… powered by AI.







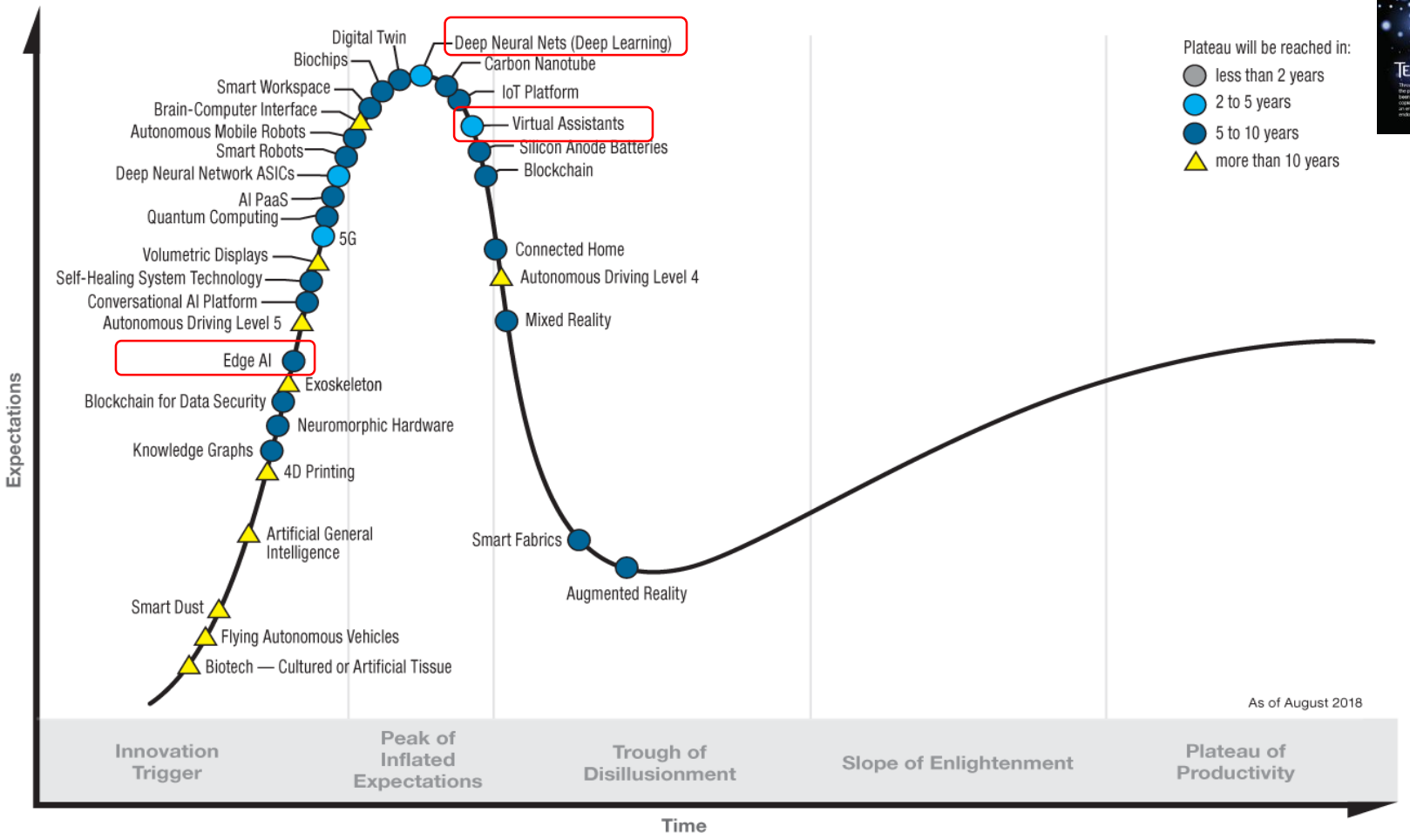
Información Propiedad de Anastasia®

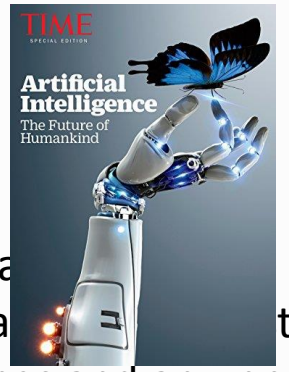
The big leap of **AI**

anastasia
Inteligencia Artificial

1 Exabyte (EB) =1,000,000,000,000,000,000 Bytes

Hype Cycle for Emerging Technologies, 2018

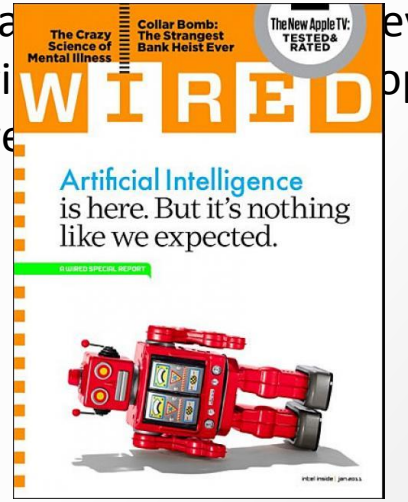




da fa
ea to
beings and an unprecedented computing capacity to process it.

Despite the marketing efforts of some companies, now Artificial Intelligence is facing the **reality check**.

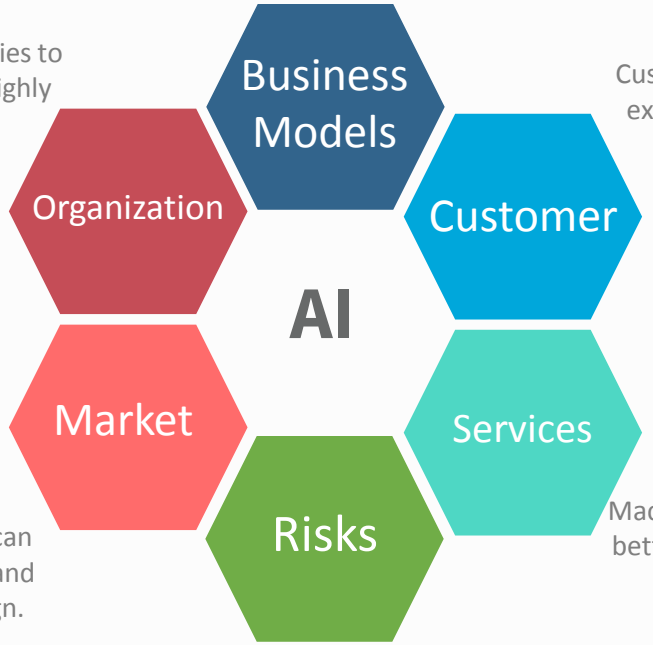
These factors enable technology for a every envi ople has deve



AI is driving a fast creation of new busines models

About our today´s panel:

Advanced Strategy, new business, rapid deploy



Open ecosystem allows companies to develop fast capabilities with highly experimented team

Customer benefits, personalized experience, rise loyalty to new brands

New features created by AI can detect the market behavior and anticipate the product design.

Machine Learning applied to serve better and deploy new services at low costs

Critical risks in data utilization and protection, implementing and monitoring of AI

affirm

City: San Francisco
AI uses: Credith wortheness in Loan business
Investment: $725M

ByteDance

City: Beijin
AI uses: Personalized content In digital media distribution
Investment: $3.1B

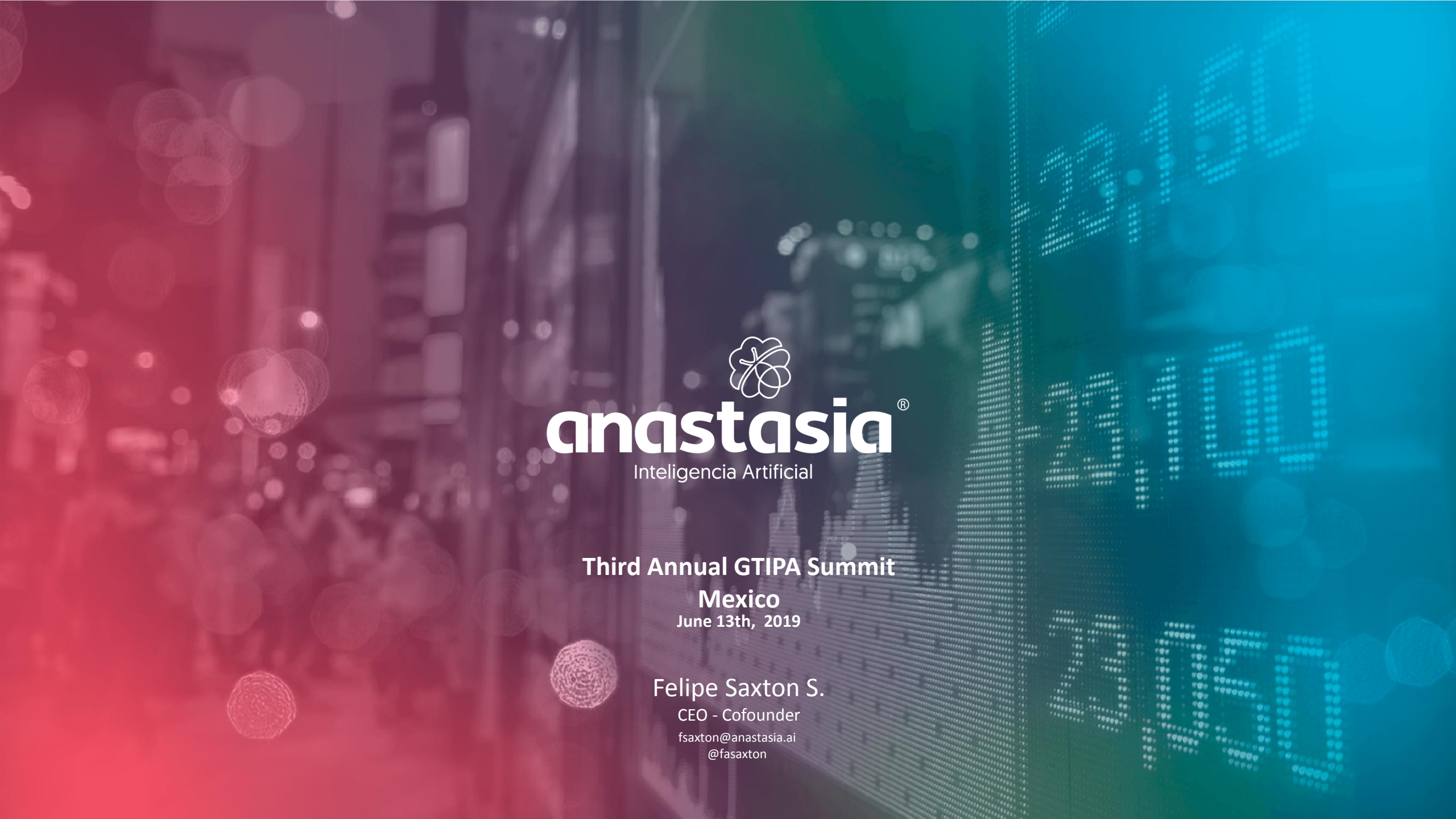
sensetime

City: Beijin
AI uses: Image and Text recognition
Investment: $1.6B

Upstart

City: San Carlos, California
AI uses: Automate Price credits and borrowing process
Investment: $585M

Información Propiedad de Anastasia®



Third Annual GTIPA Summit
Mexico

June 13th, 2019

Felipe Saxton S.
CEO - Cofounder
fsaxton@anastasia.ai
@fasaxton