The Quantum Revolution and IP: Advancing and Protecting America's Innovative Edge

The Hudson Institute & The Federalist Society

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September 12, 2018





About ITIF

- The world's leading science and technology policy think tank.
- Supports policies driving global, innovation-based economic growth.
- Focuses on a host of issues at the intersection of technology innovation and public policy across several sectors:
 - Innovation and competitiveness
 - IT and data
 - Telecommunications
 - Trade and globalization
 - Life sciences, agricultural biotech, and energy



IPRs Deliver Five Key Benefits, As They:

- 1. Create incentives for domestic innovation.
- 2. Generate revenues enabling investment in future generations of innovation.
- 3. Induce knowledge spillovers that help others innovate.
- 4. Ensure companies can focus on innovating; not having to protect their IP.
- 5. Promote the international diffusion of technology, innovation, and knowhow.



Innovation-Based Industries Share Three Distinct Characteristics

- 1. They compete by inventing next-generation products or services.
- They are characterized by very high initial fixed costs (e.g., R&D/design), but lower marginal costs of production.
- 3. They fundamentally embody and depend on intellectual property.





Implications for Quantum Computing

- 1. Need mechanisms to co-create intellectual property domestically and to ensure its protection internationally.
- 2. Ensure access to large markets (e.g., economies of scale).
- 3. Ensure no excess (e.g., non-market-based) competition.



Why Quantum Computing Leadership Matters For Nations

- 1. The emergence of new computing architectures can shift where global computing leadership resides.
- 2. QC will become a key enabling technology determining the competitiveness of virtually all downstream industries.
- 3. A robust source of high-value jobs, output, and exports.
- 4. Immense national security implications.





Patent applications to 2015, in:



Source: The Economist, "Sensing sensibility: Quantum technology is great for measuring" March 9, 2017







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Quantum Communication, Cryptology, Algorithm, & Computation Patents



China dominates *quantum applications,* with three times as many patent families projected for 2017 as the United States.

"North American organizations may control the computer, but Asian ones may control how those machines are used."

Source: PatinInformatics, LLC, "Quantum Information Technology (QIT): A Patent Landscape Report" (2017)





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What Are America's Competitors Doing?

National Laboratory for Quantum Information Sciences

- \$10B; 4,000-sq. ft. research center in Heifi, China.
- Aleready fielded a 2,000-km long quantum communications pathway; a quantum communications satellite; satellite-to-ground quantum network.
- Alibaba alone investing \$15B in QC/AI/IoT in the next three years.

China has stated a clear goal "to surpass the United States in quantum computing leadership within the decade."





What Are America's Competitors Doing?

UK National Quantum Computing Technologies Program

- Develop hubs of quantum computing excellence.
- Quantum Innovation Fund offers \$200K prizes to QC innovators.
- \$460M investment. (U.S. would have to invest \$2B to match).

EU Flagship Initiative on Quantum Technologies

- Launched 2018 with €1.2 billion commitment.
- Creates the European Quantum Technologies Roadmap







What's America Doing?

National Quantum Computing Initiative Act



- Calls for 10-year, interagency effort to accelerate progress in quantum information science (QIS) and technology development.
- Create a National Quantum Coordination Office (coordinate agency efforts).
- Allocate \$1.275B to QIS R&D over next five years, including \$125M annually for 5 "National Quantum Information Science Research Centers."



Conclusions

- 1. Quantum computing represents a transformative platform technology that will impact the competitiveness of all sectors.
- 2. U.S. leadership cannot be taken for granted.
- 3. Countries must make quantum computing leadership a national priority.



Thank You!

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