Respondents who anticipate slower recovery are differentially prioritizing investments in resilience

For execs expecting Rapid recovery

Supply chain investment objectives next 3 years

Reduce cost		54%	Flexibility	
Flexibility		46%	Increase resilience	
Customer service	38%		Business continuity	34%
Business continuity	32%	TOP 3	Embed digital / tech	32%
Embed digital / tech	27%		Supplier Collab	30%
Decision making	20%		Reduce cost	30%
Increase resilience	20%		Customer service	16%
Supplier Collab	20%		Decision making	12%
Speed	18%		Speed	11%
Enable new products/services	16%		Increase quality	9%
Increase quality	7%		Enable new products/services	8%
Environmental sustainability	2%	Rapid recovery to "new normal"	Environmental sustainability	4%
Community engagement	2%	(N=56)	Community engagement	1%

For execs expecting Slow recovery

Supply chain investment objectives next 3 years

64%

TOP 3

Slow recovery to "new normal"

(N=134)

49%

Survey Q. How long do you expect until the supply chain reaches the "new normal" after the Covid-19 crisis? Short term meaning 0-6 months, long term meaning 6-12+ month Source: Bain / DSCI survey on Supply chain industry resiliency (July 2020) N=200

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