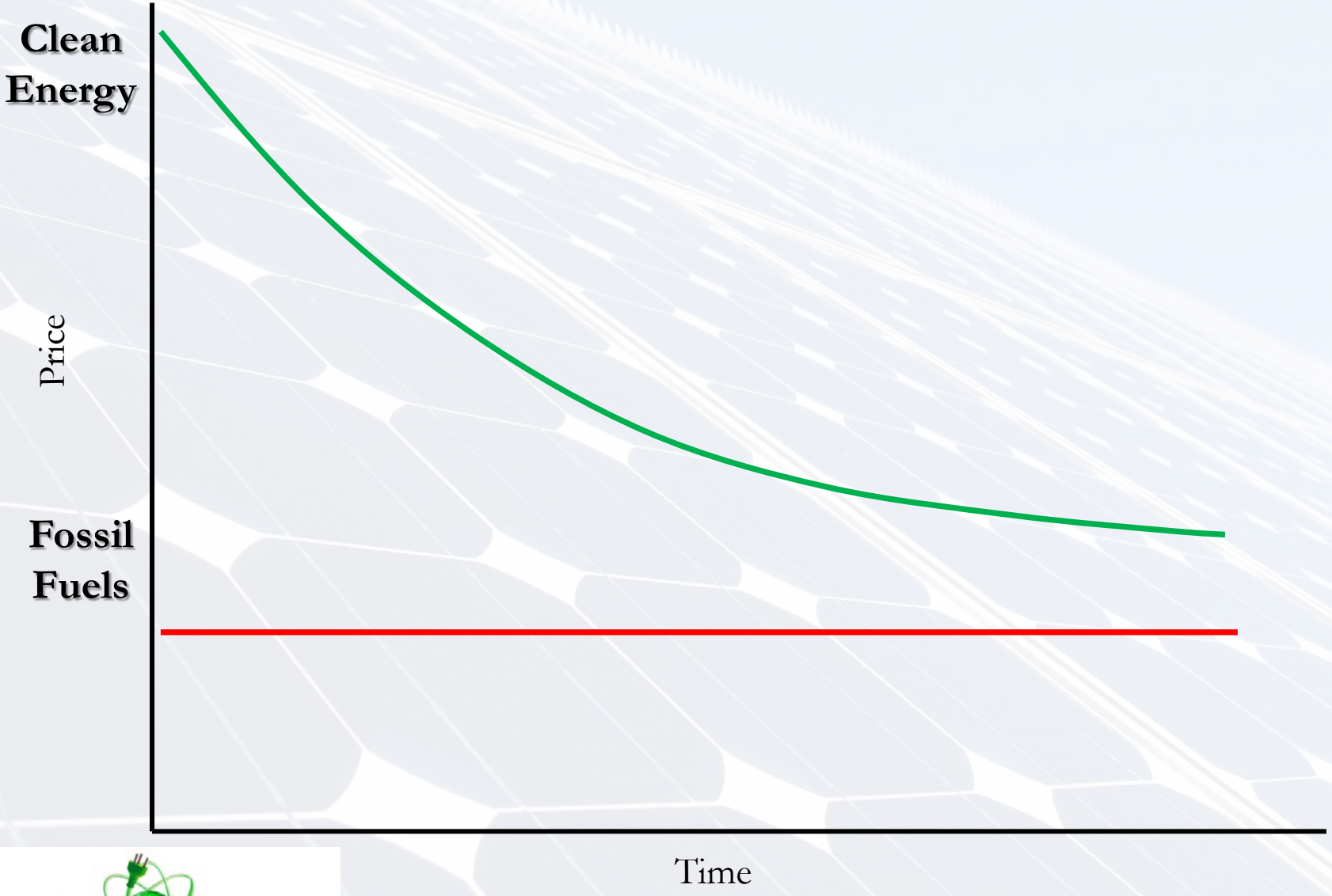
ENERGY INNOVATION 2011



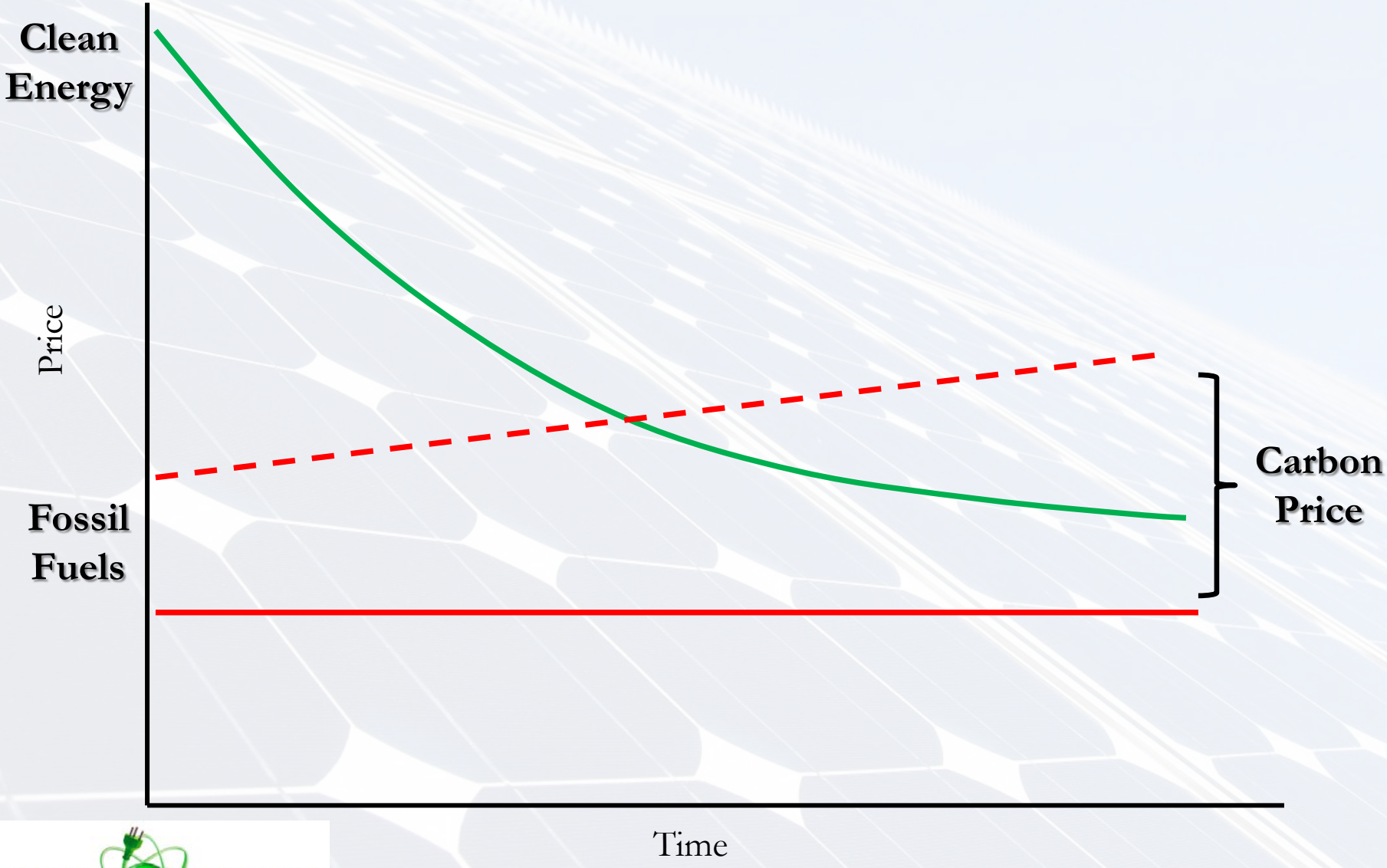
Business as Usual:

Clean Energy Costs More than Fossil Fuels



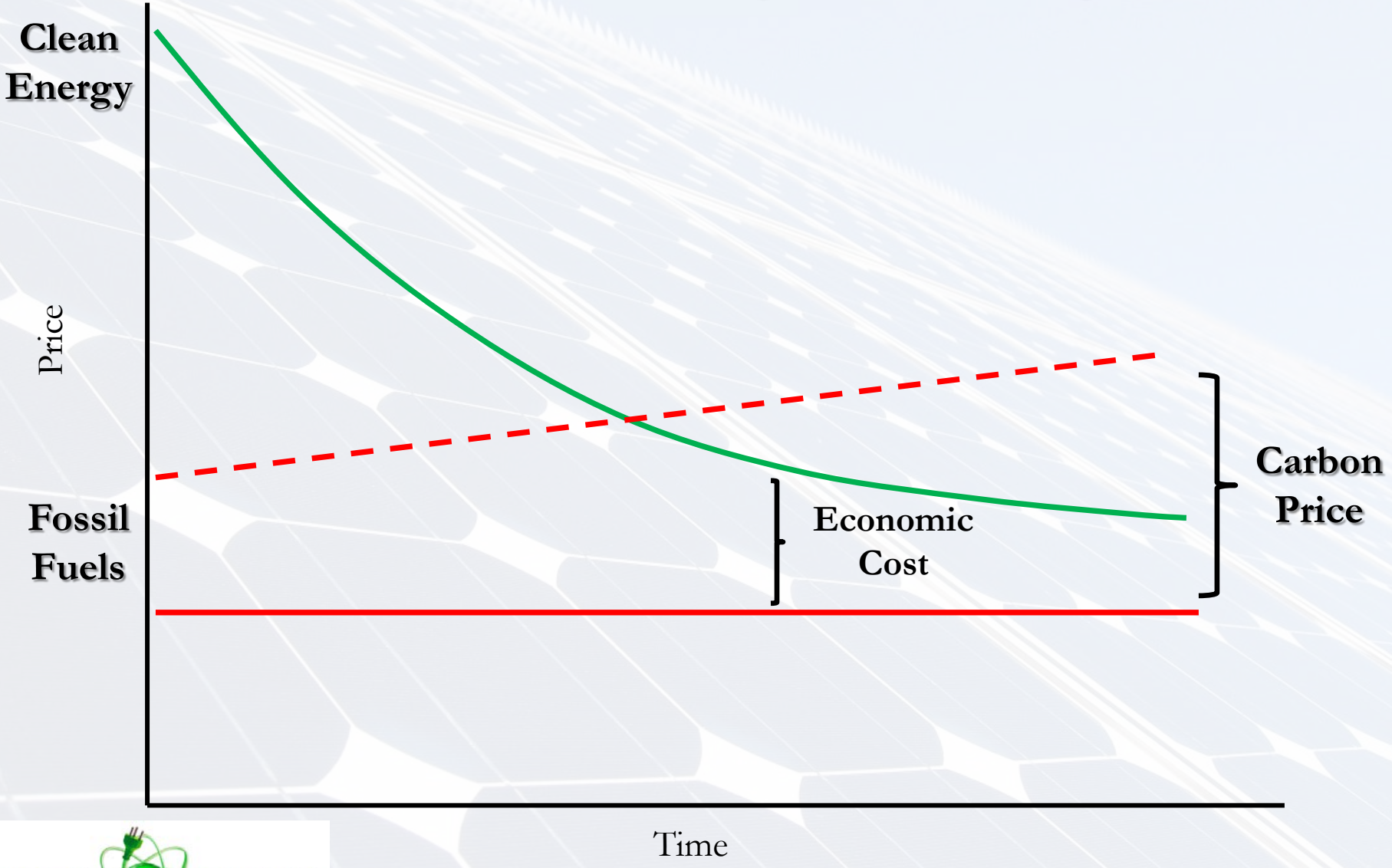
Cap and Trade and Carbon Tax:

Higher Fossil Fuel Prices



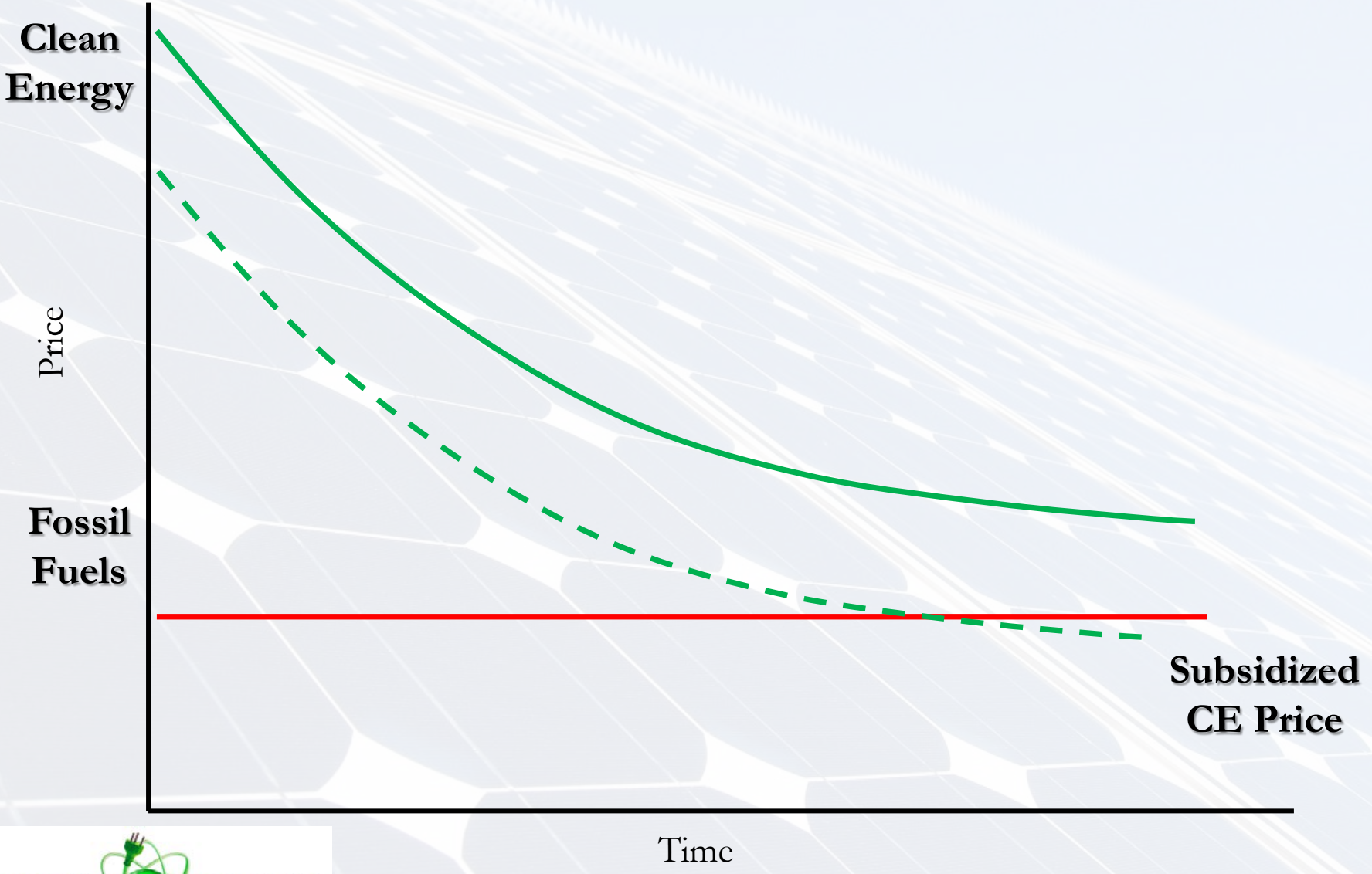
Cap and Trade and Carbon Tax:

But *Costs* of Clean Energy Are Still Higher



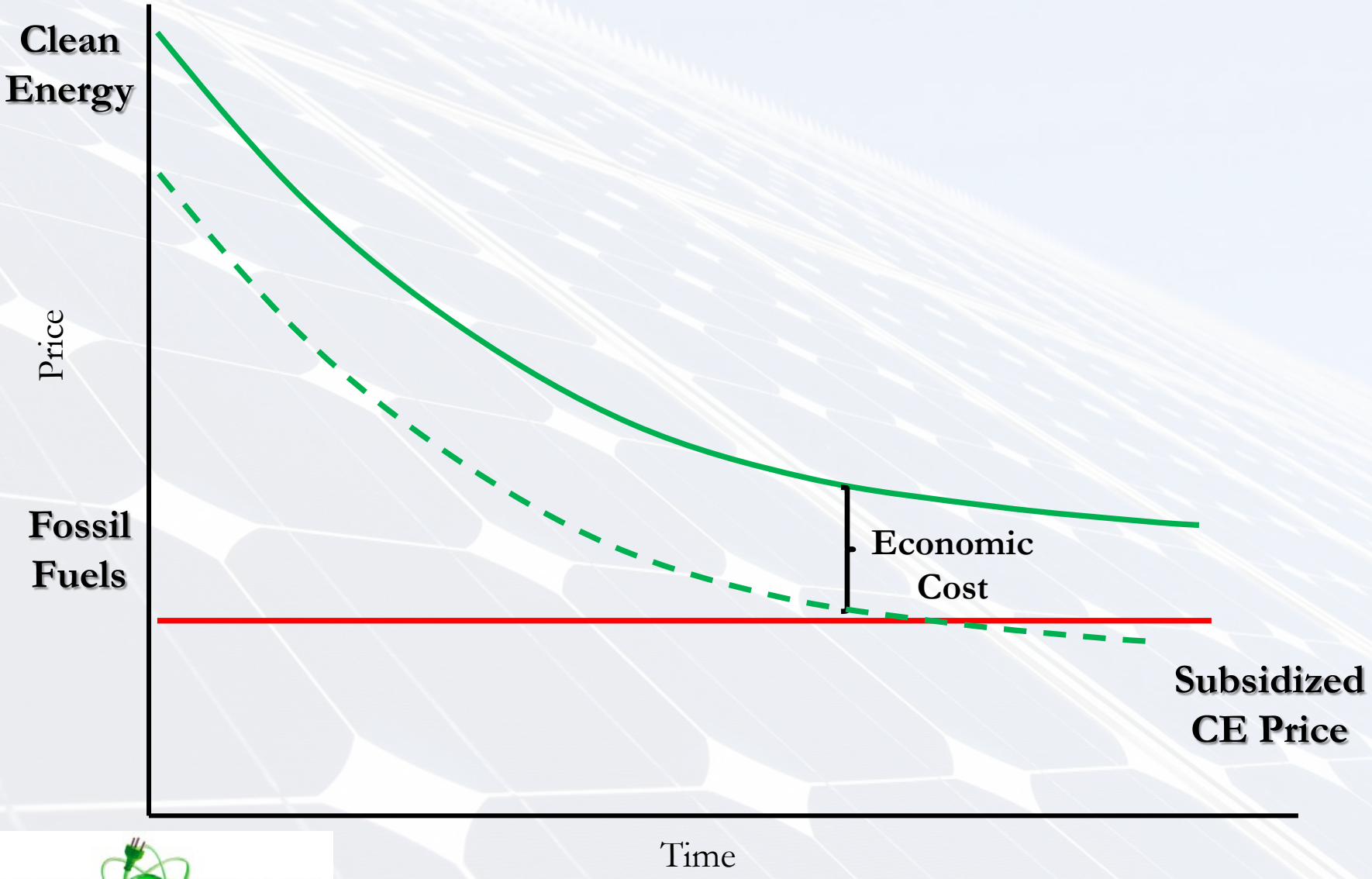
Subsidies

The *Price* Gets Lower than Fossil Fuels



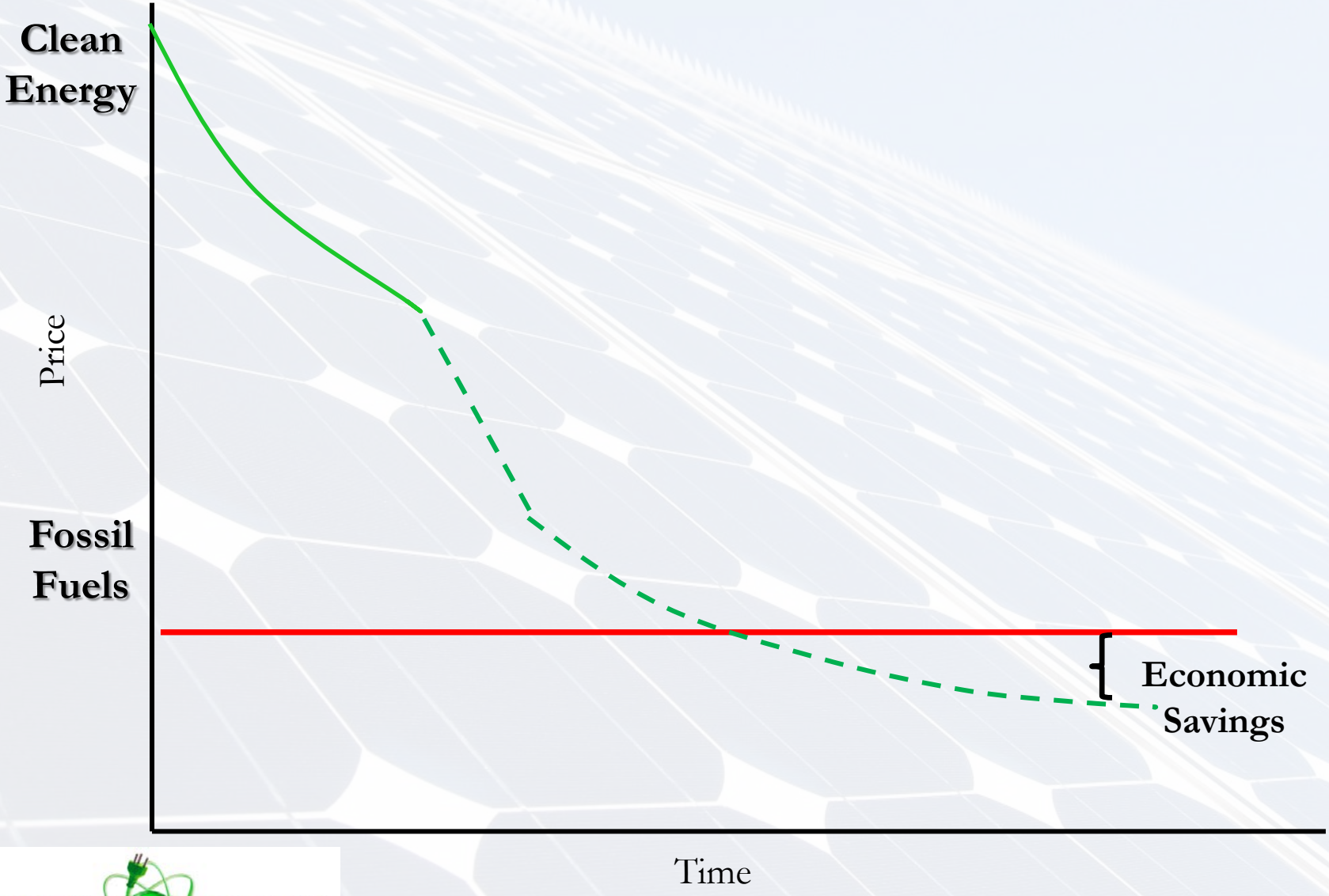
Subsidies

But the Cost *Does* Not



Energy Innovation

The *Price* and *Cost* Get Lower



Thank You

Rob Atkinson, President
Information Technology and Innovation Foundation

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