Sweden is open for business
Join us in co-creation

Andreas Larsson
Science and Innovation Counselor
#1 Sweden is the world’s best country to do business in

The best country for business
Forbes 2017
GDP per capita

Index 1994=100

Source OECD
Sweden stands up to scrutiny

<table>
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<th>Rank</th>
<th>Networked Readiness Index</th>
<th>R&amp;D as % of GDP</th>
<th>Best Countries for Business</th>
<th>Corruption Perception Index</th>
<th>Global Innovation Index</th>
<th>Innovation Union Scoreboard</th>
<th>Ease of doing business</th>
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<tr>
<td>1</td>
<td>Singapore</td>
<td>Israel</td>
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World Economic Forum 2016: 139 Economies
OECD 2015, 35 Economies
Forbes 2016
Transparency International 2017, 176 Economies
WIPO, Cornell University 2016, 141 Economies
European Union 2016, 28 Economies
World Bank 2016, 190 Economies

Näringsdepartementet
A high-ranked country with a solid history in innovation

Three point belt
Photo: Autoliv

Pacemaker
Photo: Lars Lundberg/imagebank.sweden.se

IP-telephone
Photo: Lena Granefelt

Solvatten – Solar energy
Photo: Solvatten®

Packaging
Photo: Tetra Pak(R)

Dynamite
Photo: Nobel Museum, Stockholm

Ball Bearings
Photo: SKF

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Some thought on GVC – big vs. small

- Fragmentation – IT as enabler
- Specialization – competence
- Economies of scale
- Size of economy
- GVC income and GVC jobs
- Anchoring, agglomeration
- Strategies for success
## Innovation partnership programs

<table>
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<th>Next generation travel and transport</th>
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<td>Circular and bio-based economy</td>
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<td>Life science</td>
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<td>Connected industry and new materials</td>
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*Foto: Love Lannér/Folio*  
*Foto: Roches*  
*Foto: Maria Nilsson*
“Test bed Sweden”
Thank you!

e-mail: andreas.larsson@gov.se