Third Annual GTIPA Summit
Mexico
June 13th, 2019

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Short introduction
What is Anastasia?

With more than 20 years of experience in Artificial Intelligence and combined commercial applications, ANASTASIA.AI provides exclusive software solutions based on Artificial Intelligence that allow companies to optimize and automate commercial, marketing and operational processes, allowing them to take and act as never before... powered by AI.
Today we face the fastest data creation in the history of human beings and an unprecedented computing capacity to process it. Despite the marketing efforts of some companies, now Artificial Intelligence is facing the reality check. These factors enable technology for apply AI in virtually every environment where people has developed knowledge.

The big leap of AI

Hype Cycle for Emerging Technologies, 2018

Plateau will be reached in:
- less than 2 years
- 2 to 5 years
- 5 to 10 years
- more than 10 years
AI is driving a fast creation of new business models

About our today’s panel:

**Affirm**
- City: San Francisco
- AI uses: Credith wortheness in Loan business
- Investment: $725M

**ByteDance**
- City: Beijing
- AI uses: Personalized content In digital media distribution
- Investment: $3.1B

**SenseTime**
- City: Beijing
- AI uses: Image and Text recognition
- Investment: $1.6B

**Upstart**
- City: San Carlos, California
- AI uses: Automate Price credits and borrowing process
- Investment: $585M
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