Respondents who anticipate slower recovery are differentially prioritizing investments in resilience

**For execs expecting Rapid recovery**
Supply chain investment objectives next 3 years

- Reduce cost: 54%
- Flexibility: 46%
- Customer service: 38%

**TOP 3**
- Business continuity: 32%
- Embed digital / tech: 27%
- Decision making: 20%

**Increase resilience**
- Supplier Collab: 20%
- Speed: 18%
- Enable new products/services: 16%

**For execs expecting Slow recovery**
Supply chain investment objectives next 3 years

- Flexibility: 64%
- Increase resilience: 49%
- Business continuity: 34%

**TOP 3**
- Embed digital / tech: 32%
- Supplier Collab: 30%
- Reduce cost: 30%

**TOP 3**
- Customer service: 16%
- Decision making: 12%
- Speed: 11%

**Increase quality**
- 9%

**Enable new products/services**
- 8%

**Environmental sustainability**
- 4%

**Community engagement**
- 1%

Survey Q. How long do you expect until the supply chain reaches the “new normal” after the Covid-19 crisis? Short term meaning 0-6 months, long term meaning 6-12+ month
Source: Bain & DSCI survey on Supply chain industry resiliency (July 2020) N=200
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