



What does the public think about AI?

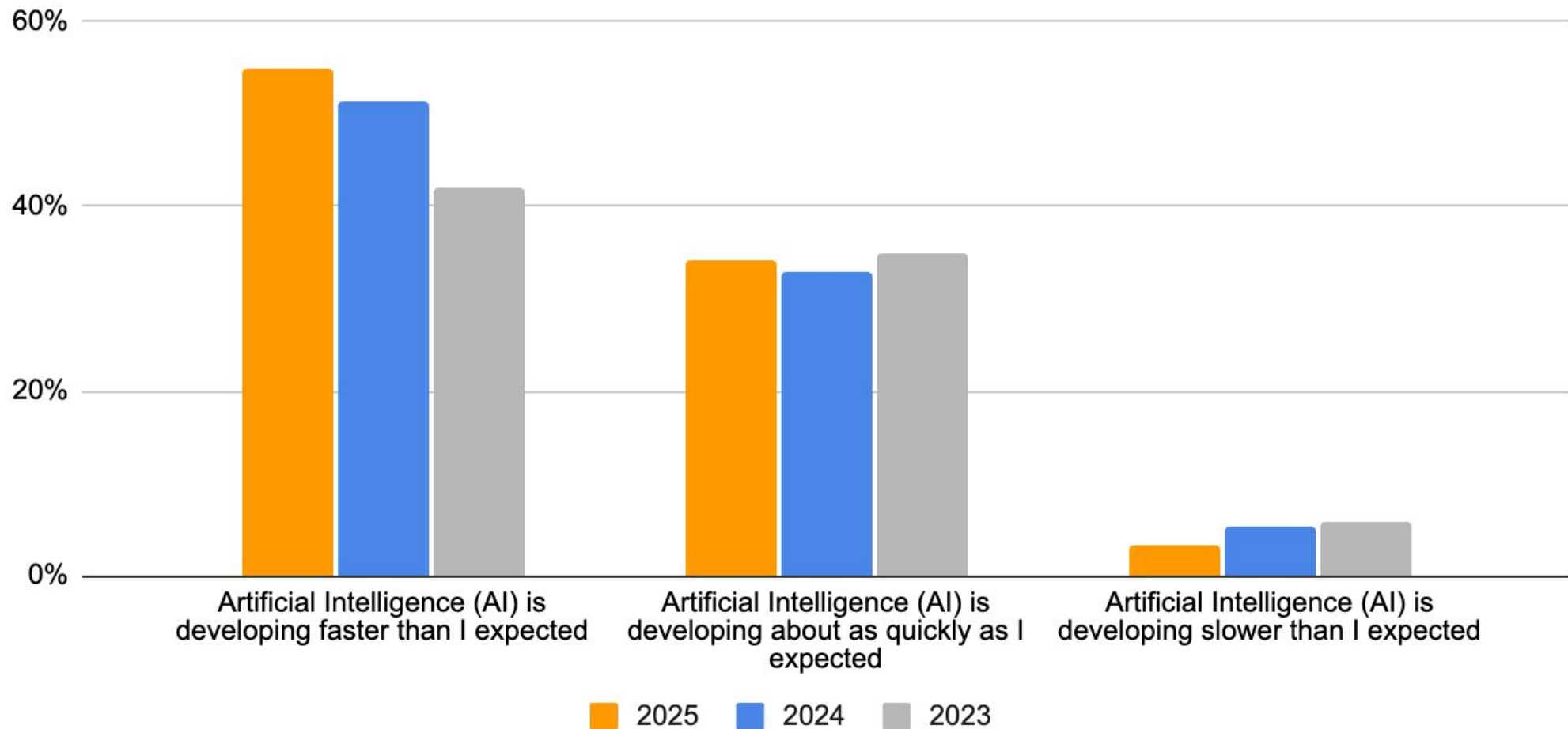
US, 2025



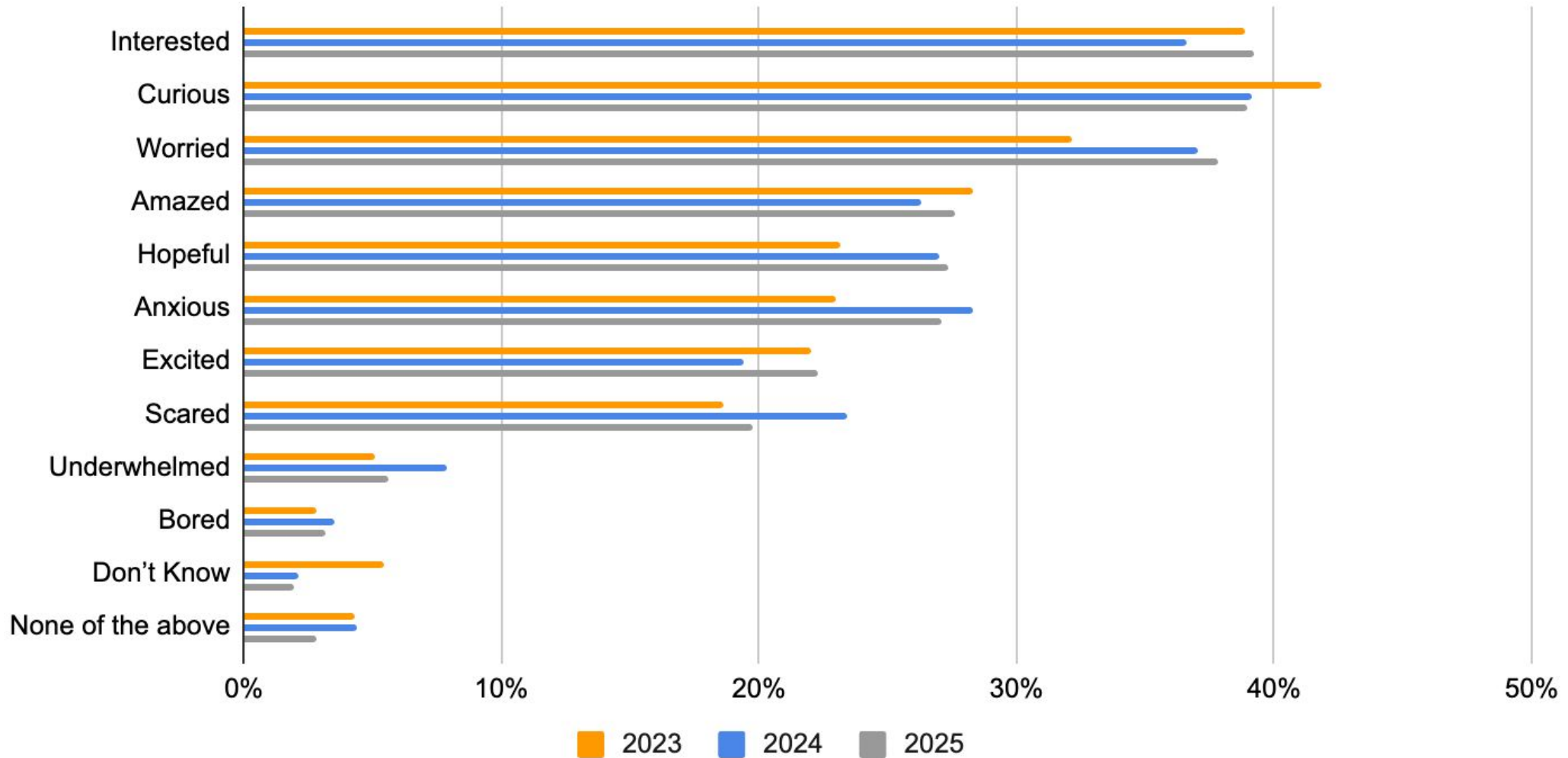
Attitudes

AI is continuing to develop faster than Americans expect.

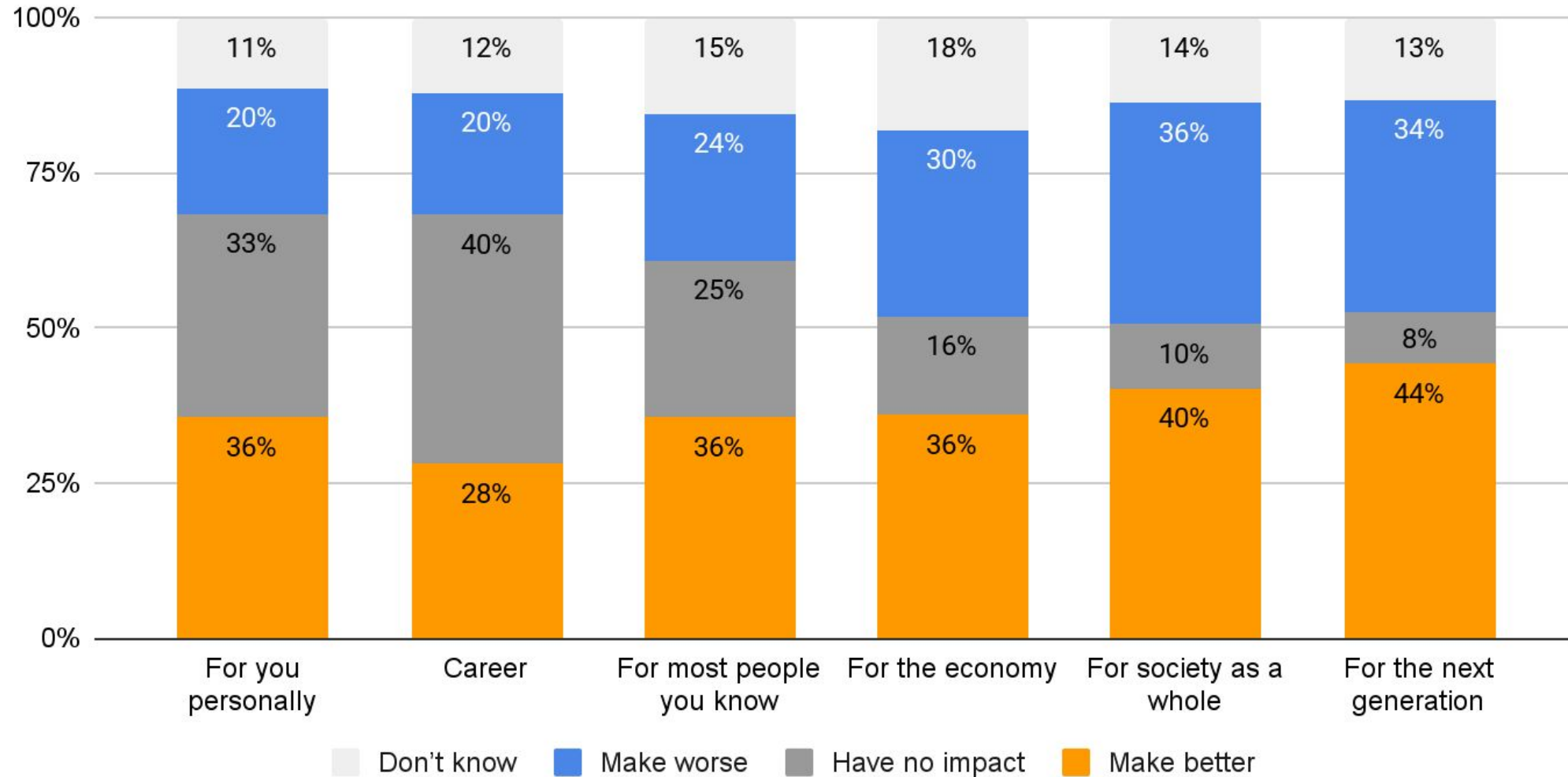
Based on what you know, which of the following comes closest to your view?



With mixed feelings about what that means.

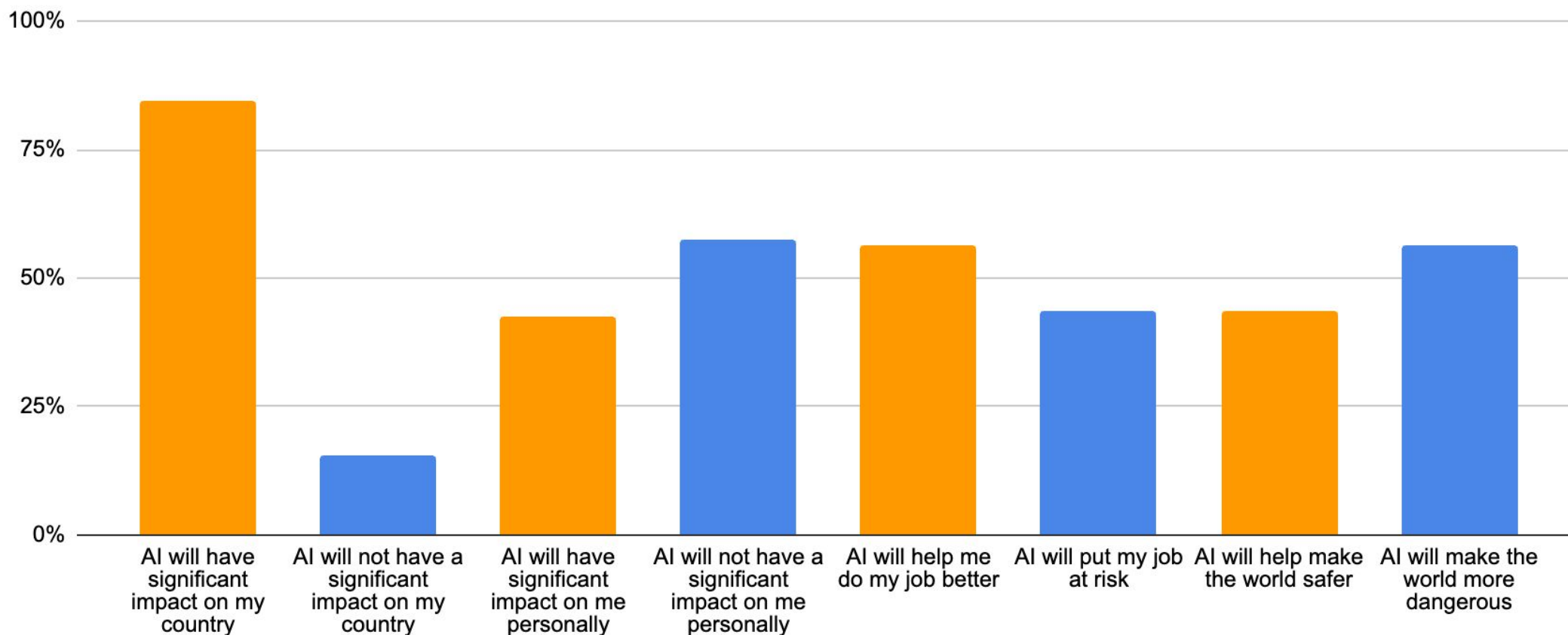


On balance, more people expect AI to make things better than worse.

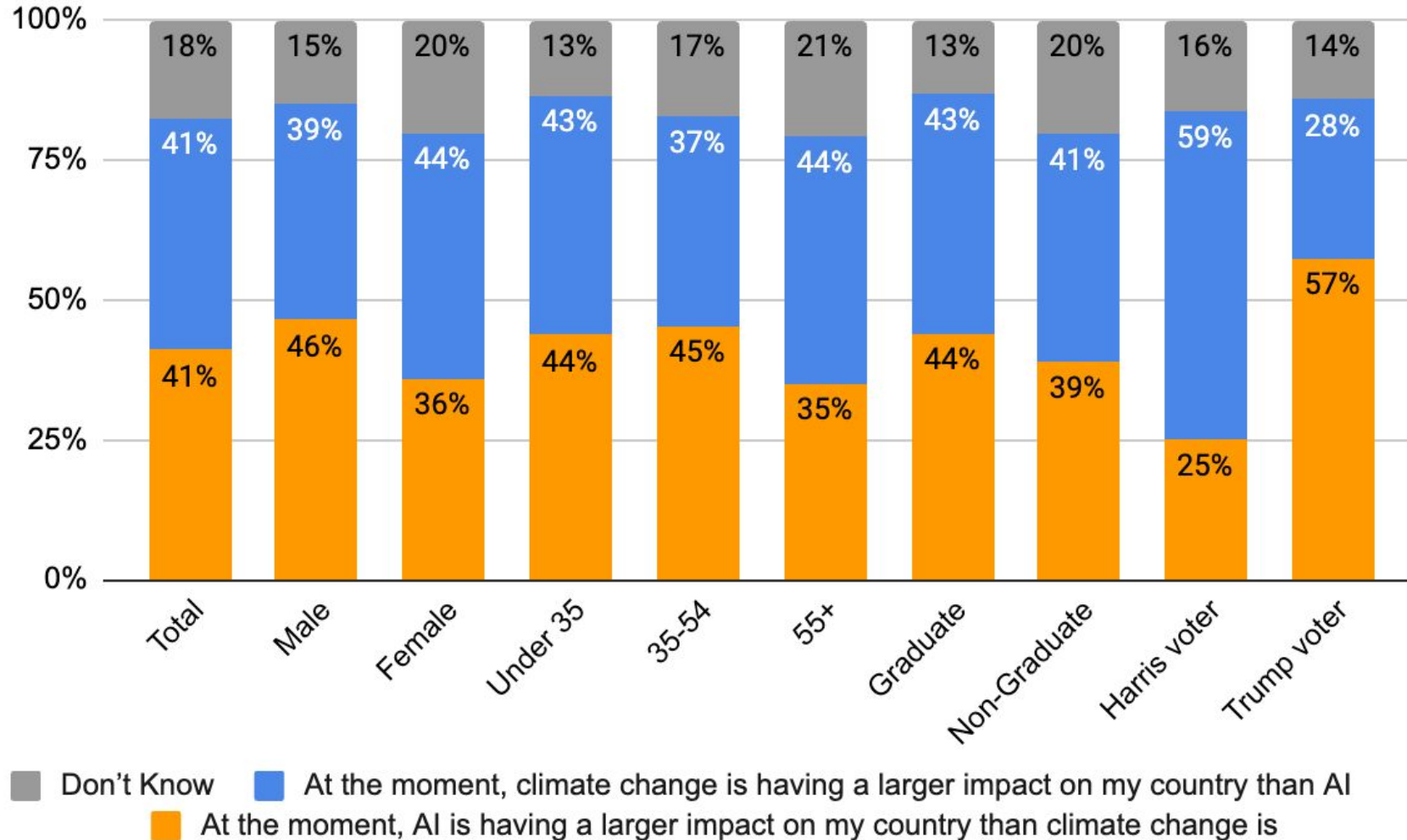




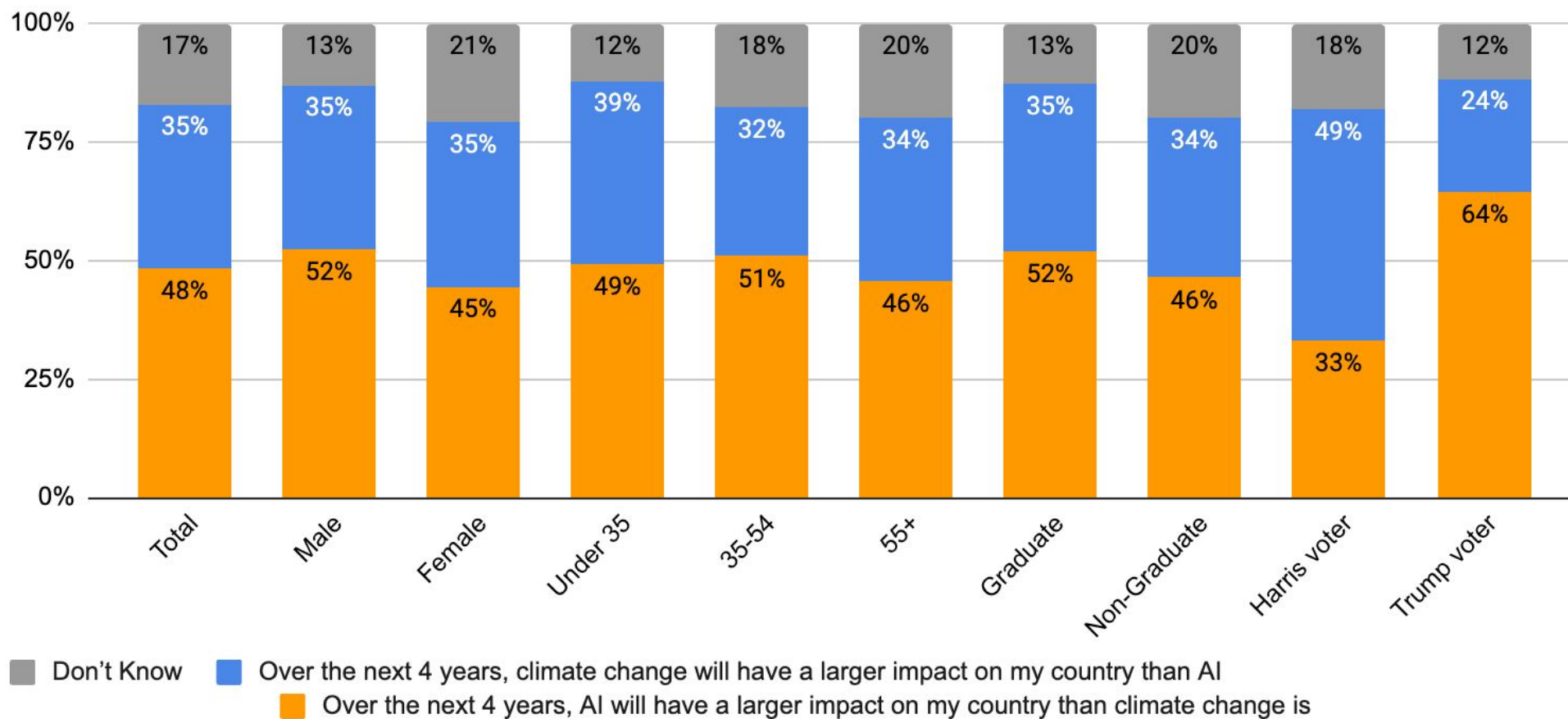
Either way, they think their will be a significant impact for the US - if less sure about for themselves.



Already, Americans are torn over whether AI or climate change is having a bigger impact.

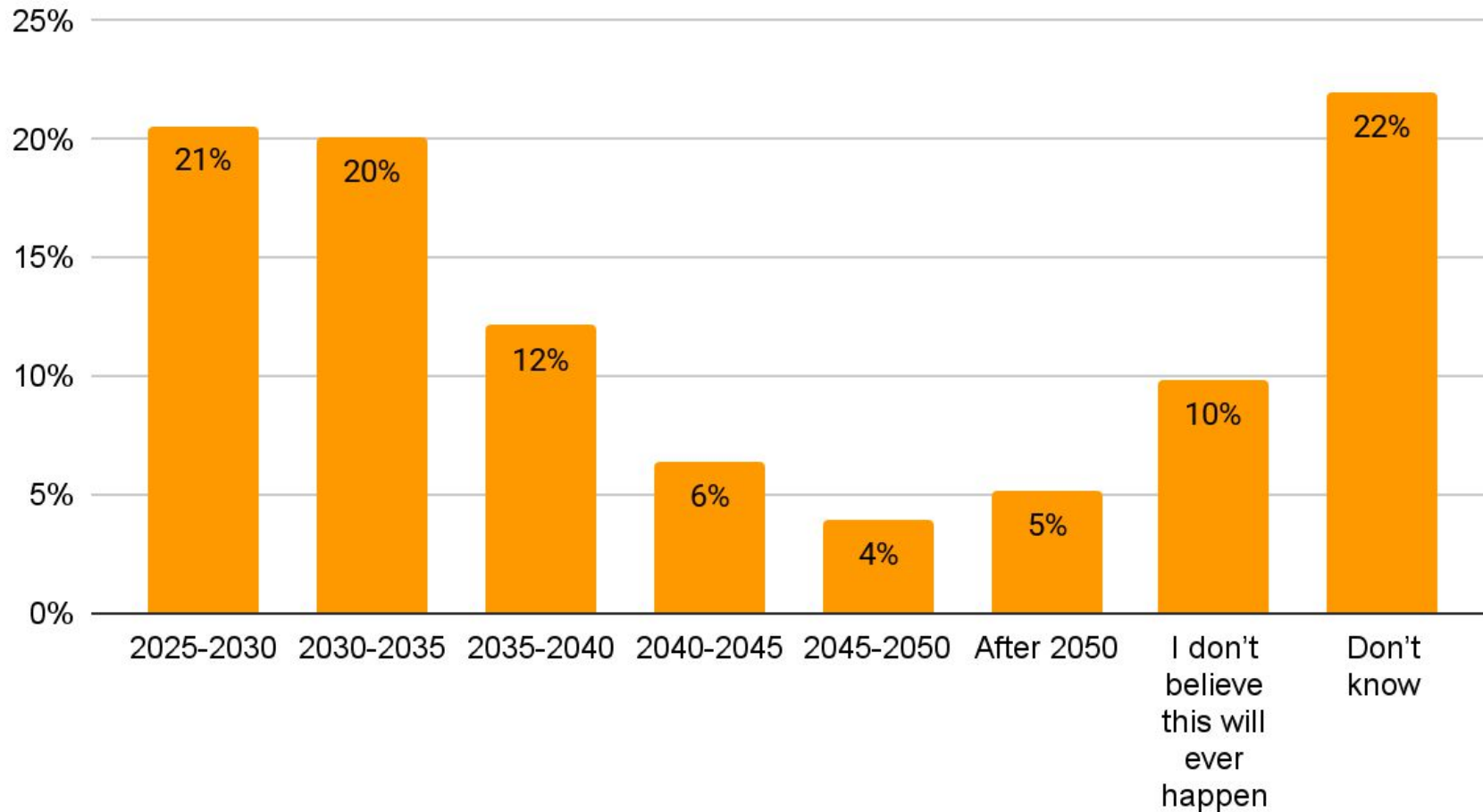


And in the next four years, they clearly expect AI to play a bigger role.



Just over 21% of Americans expect AGI to be built before the end of the decade.

And what period, if any, do you expect the first AGI to be built?



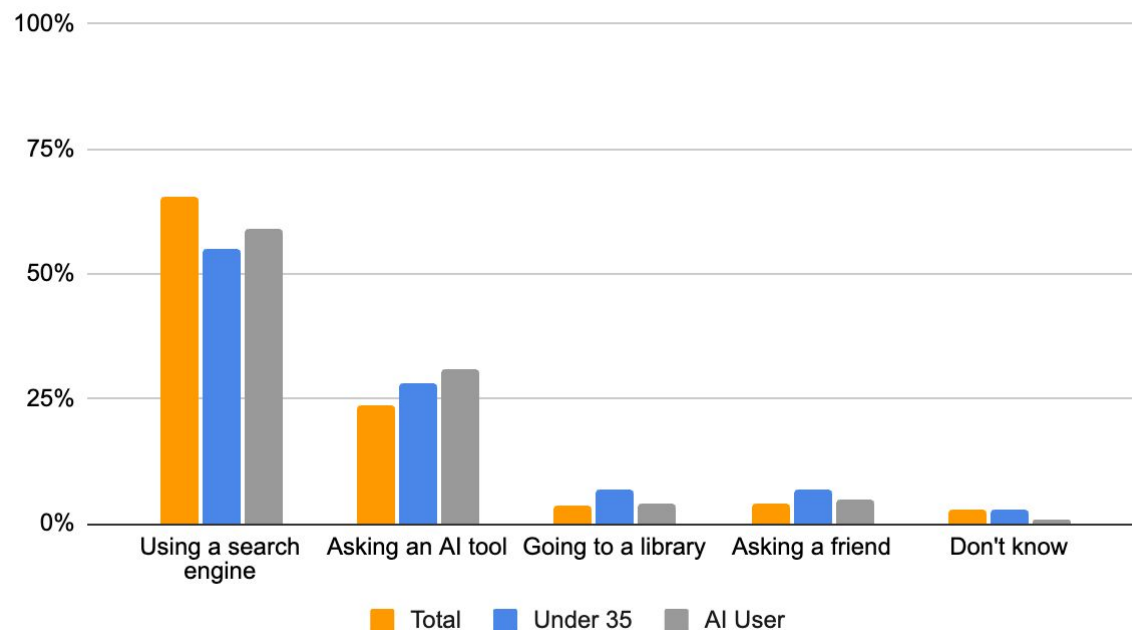


At Work

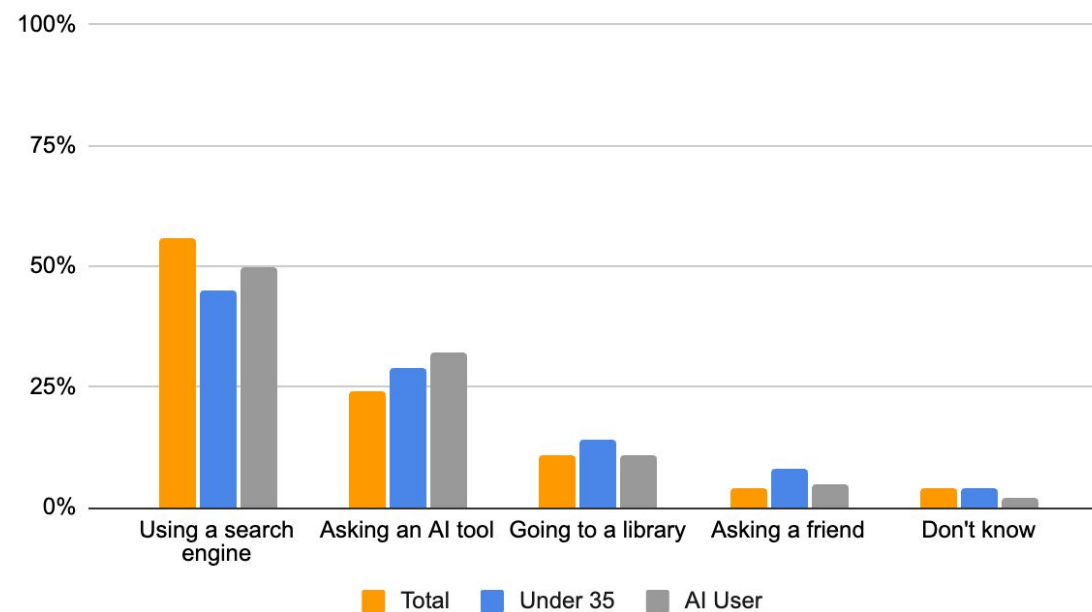


For many users, AI is starting to compete with search as way to find information.

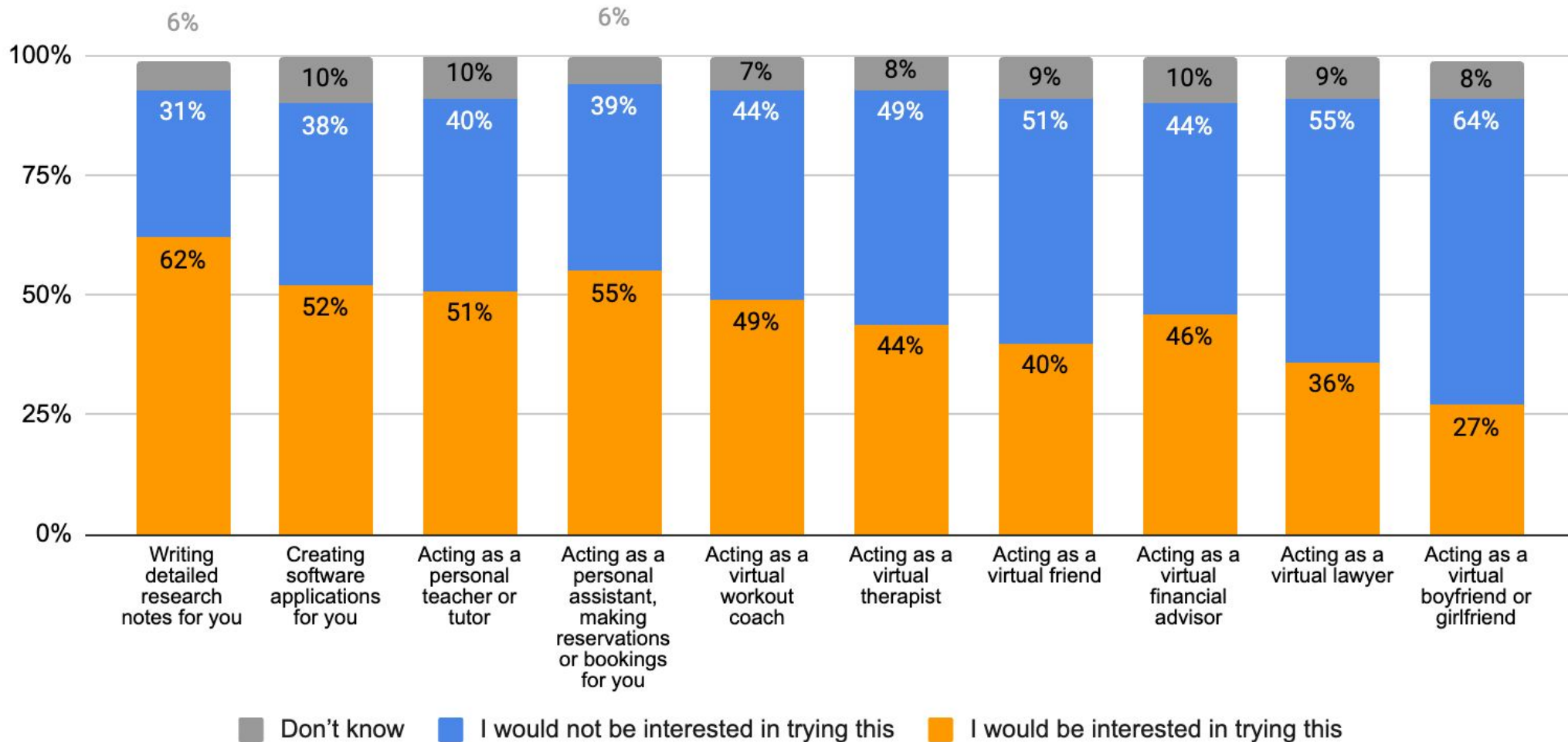
Looking up a quick fact



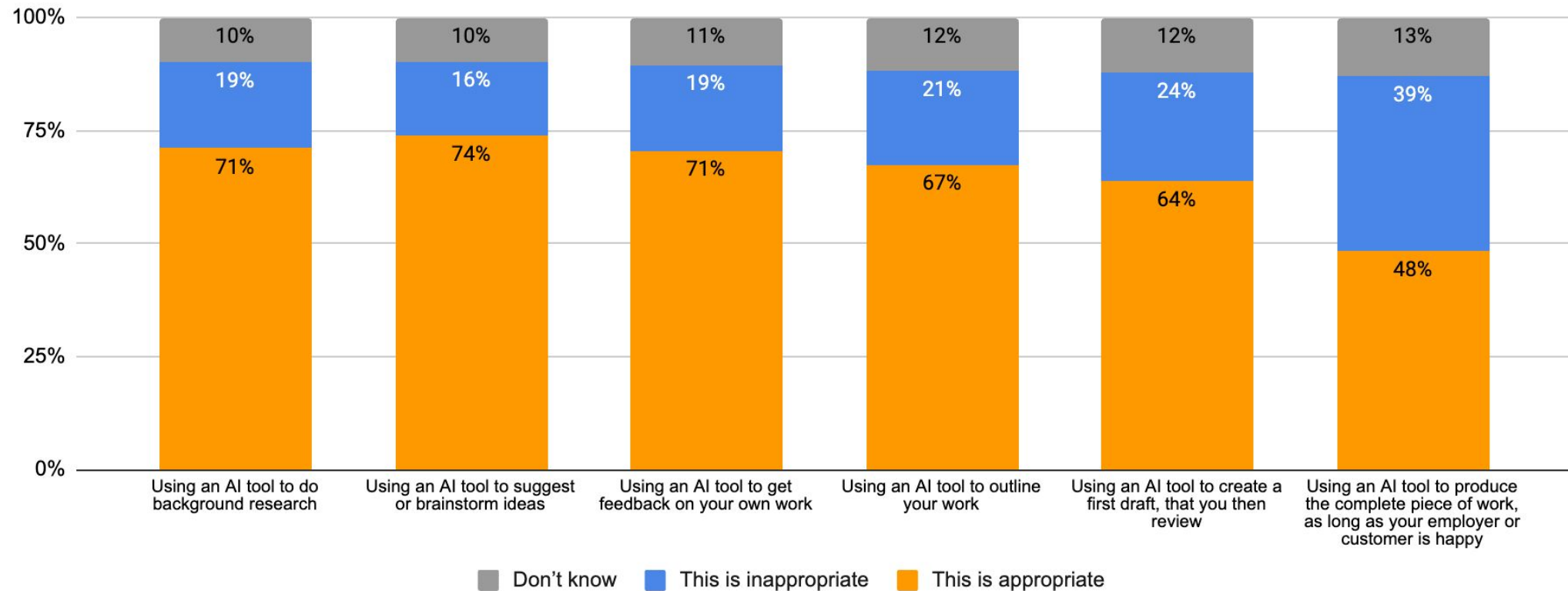
Researching something in depth



Americans under 35 are interested in exploring a wider variety of AI agent use cases.

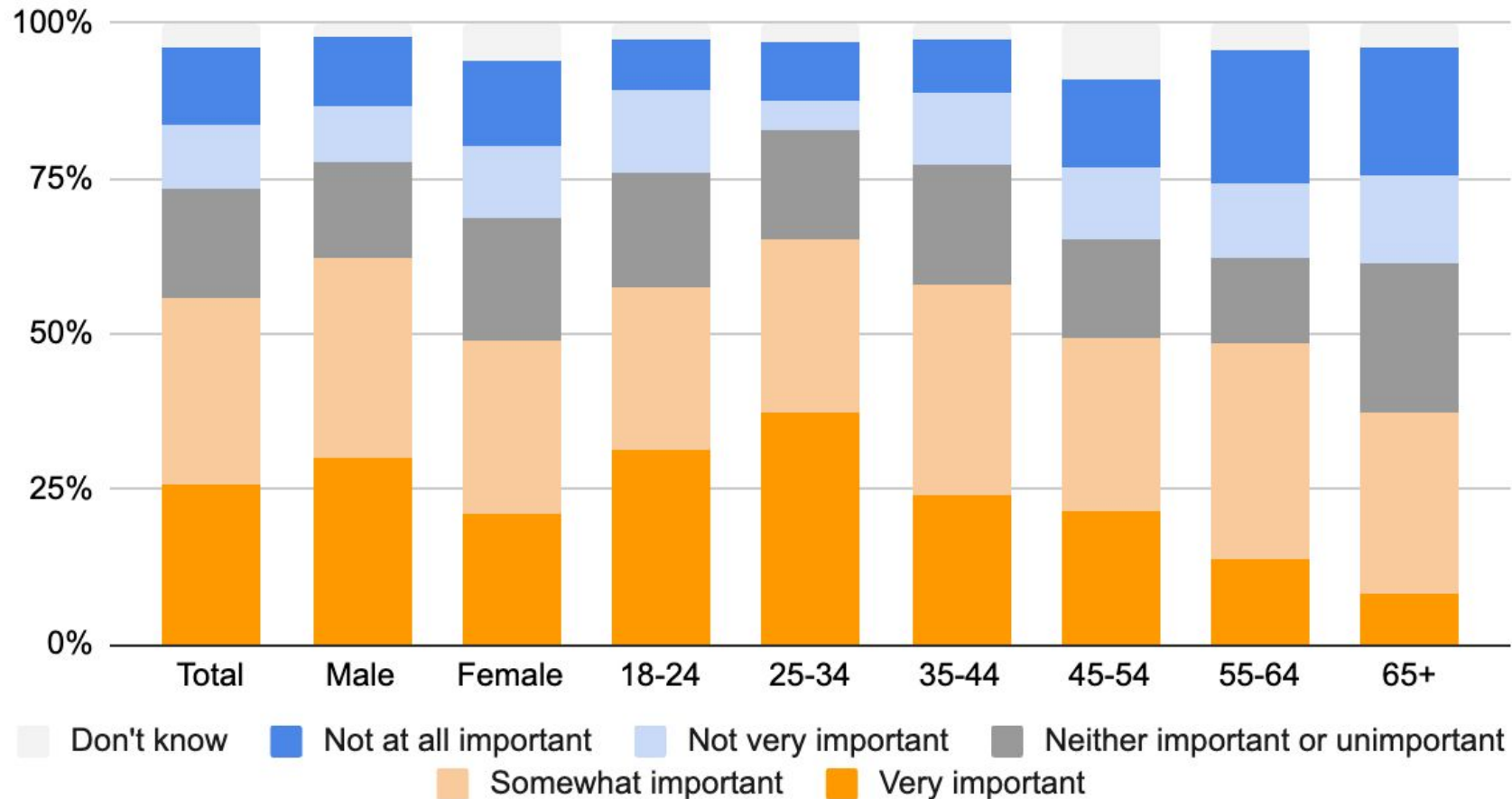


Americans don't believe it is cheating or inappropriate to use AI at work.

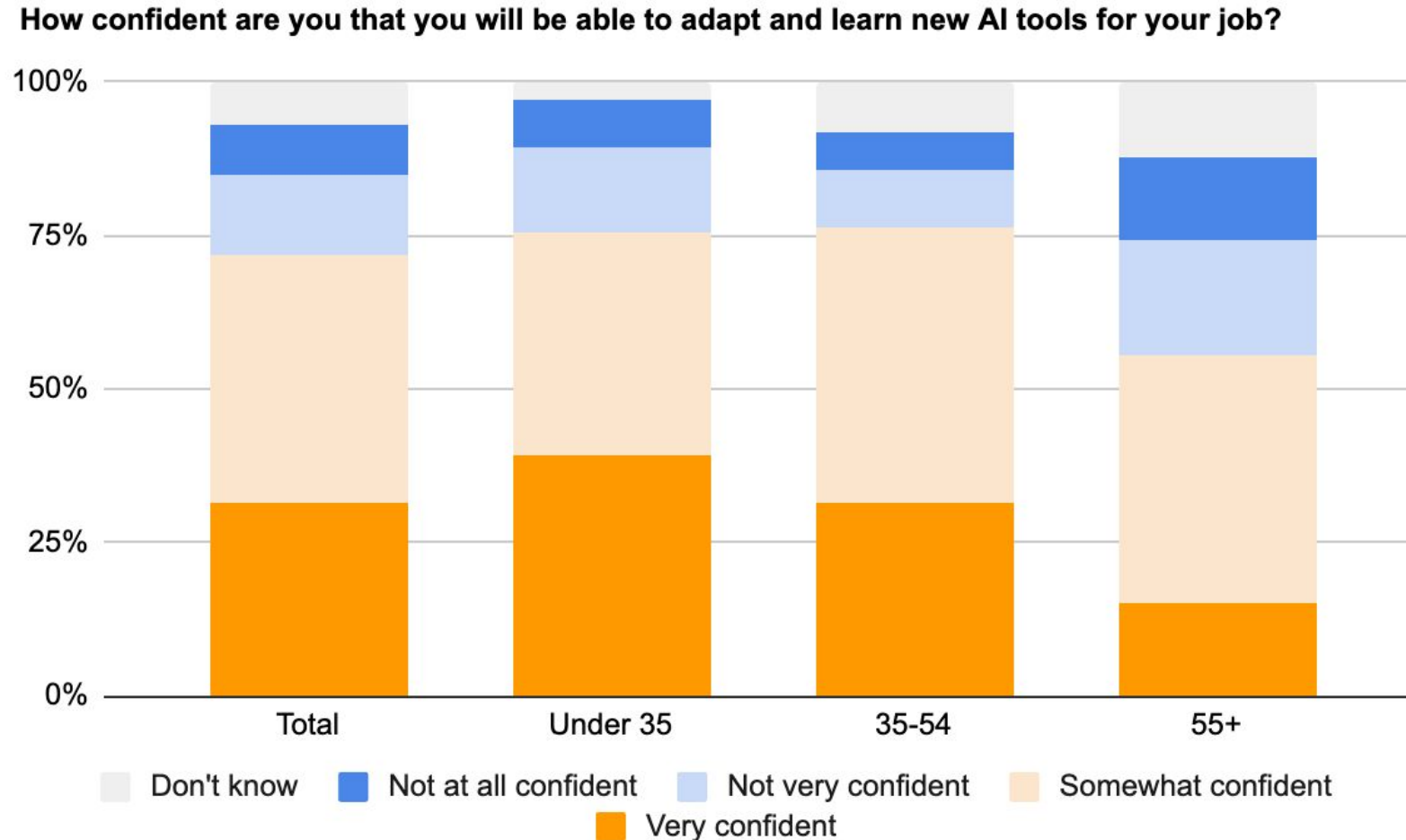


A majority of Americans believe learning AI tools will be important to doing their job in the next five years.

How important or unimportant do you think learning AI tools will be to doing your job well in the next five years?

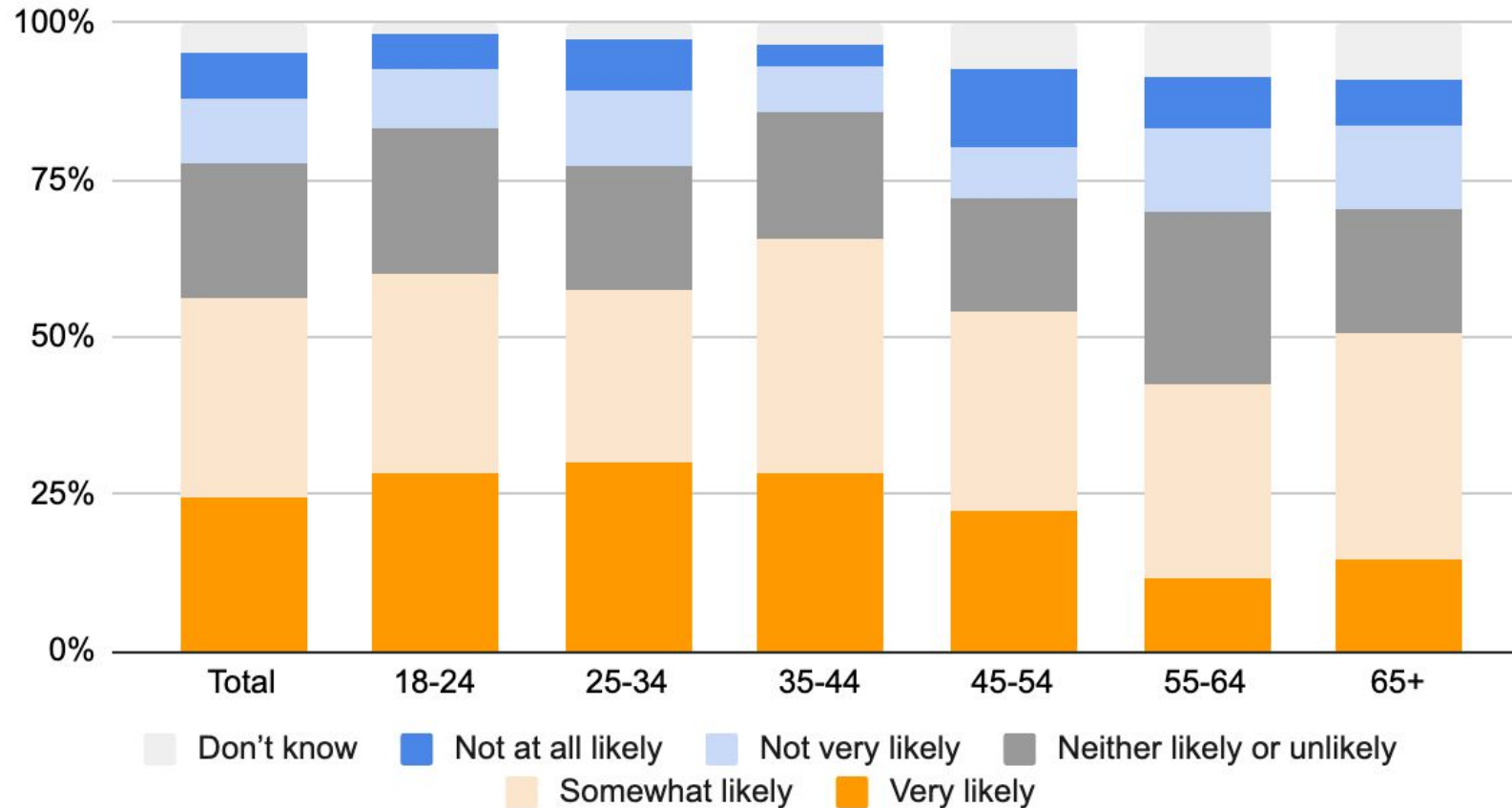


Older generations are less confident that they will be able to adapt and learn these new tools.



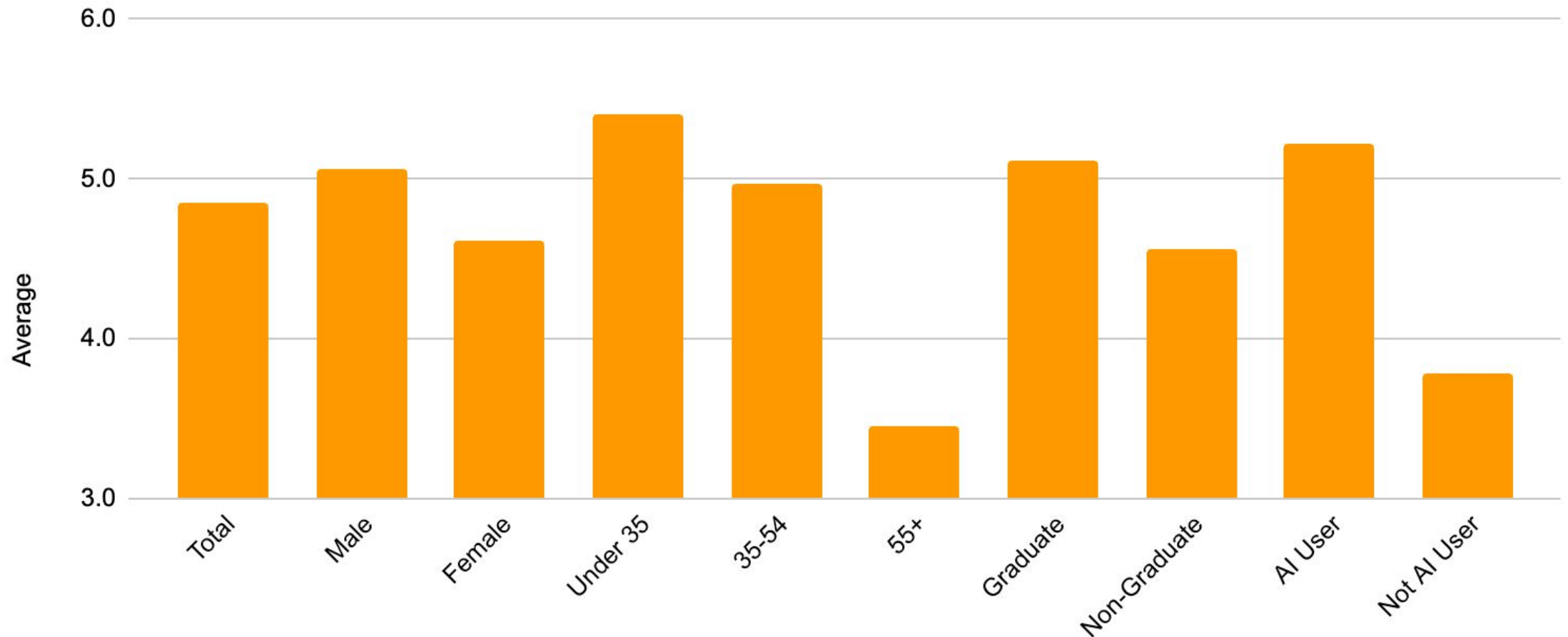
While others worry about the impact on entry level jobs.

How likely or unlikely do you think it is that AI will make it harder for people to find entry level jobs in your area in the next five years?



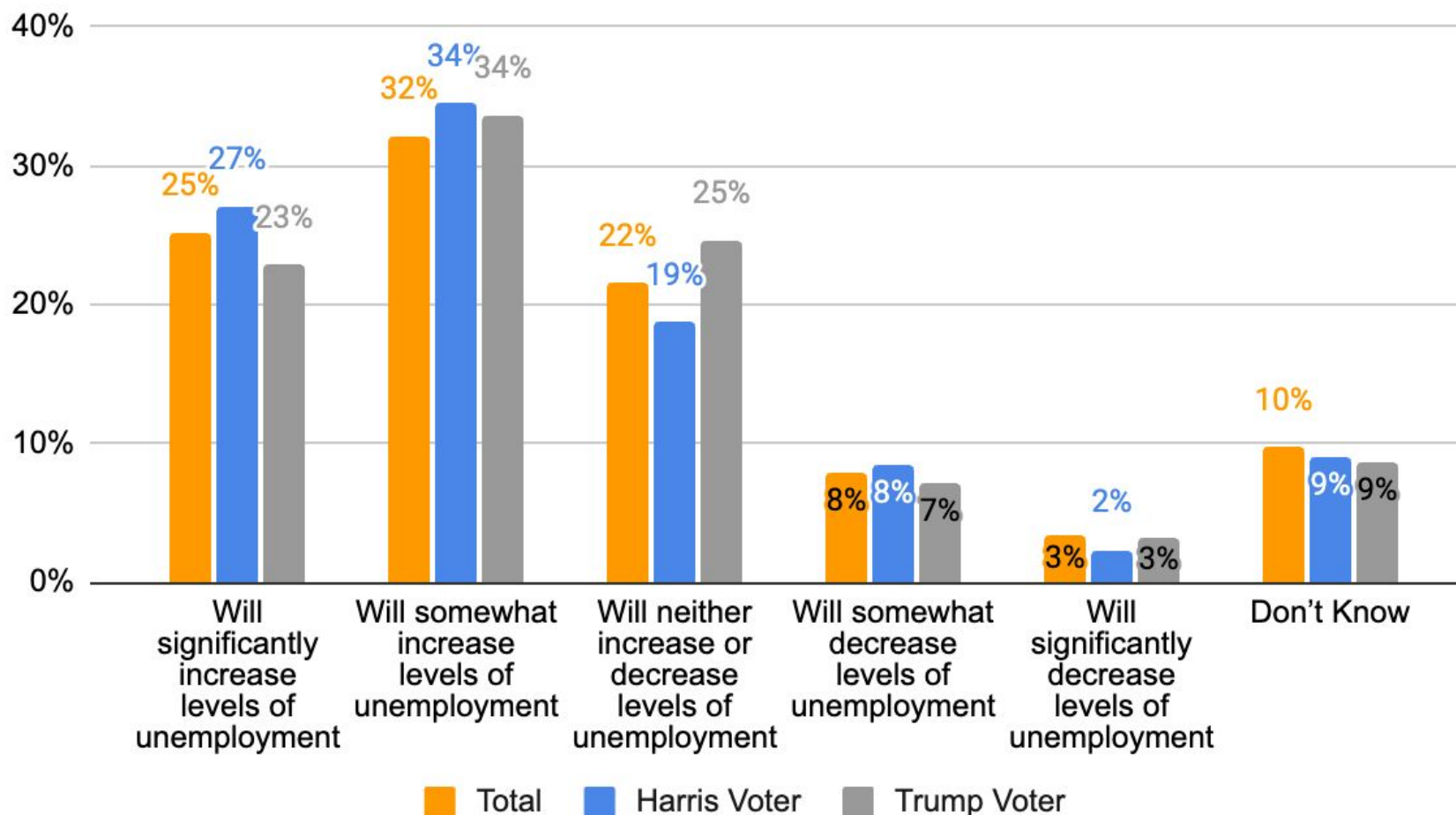
Under 35s, men, graduates and existing AI users were more likely to think an AI would be able to do their job.

On a scale from 0-10, how likely or unlikely do you think it is that an AI or robot will be able to do your job as well in the next twenty years?



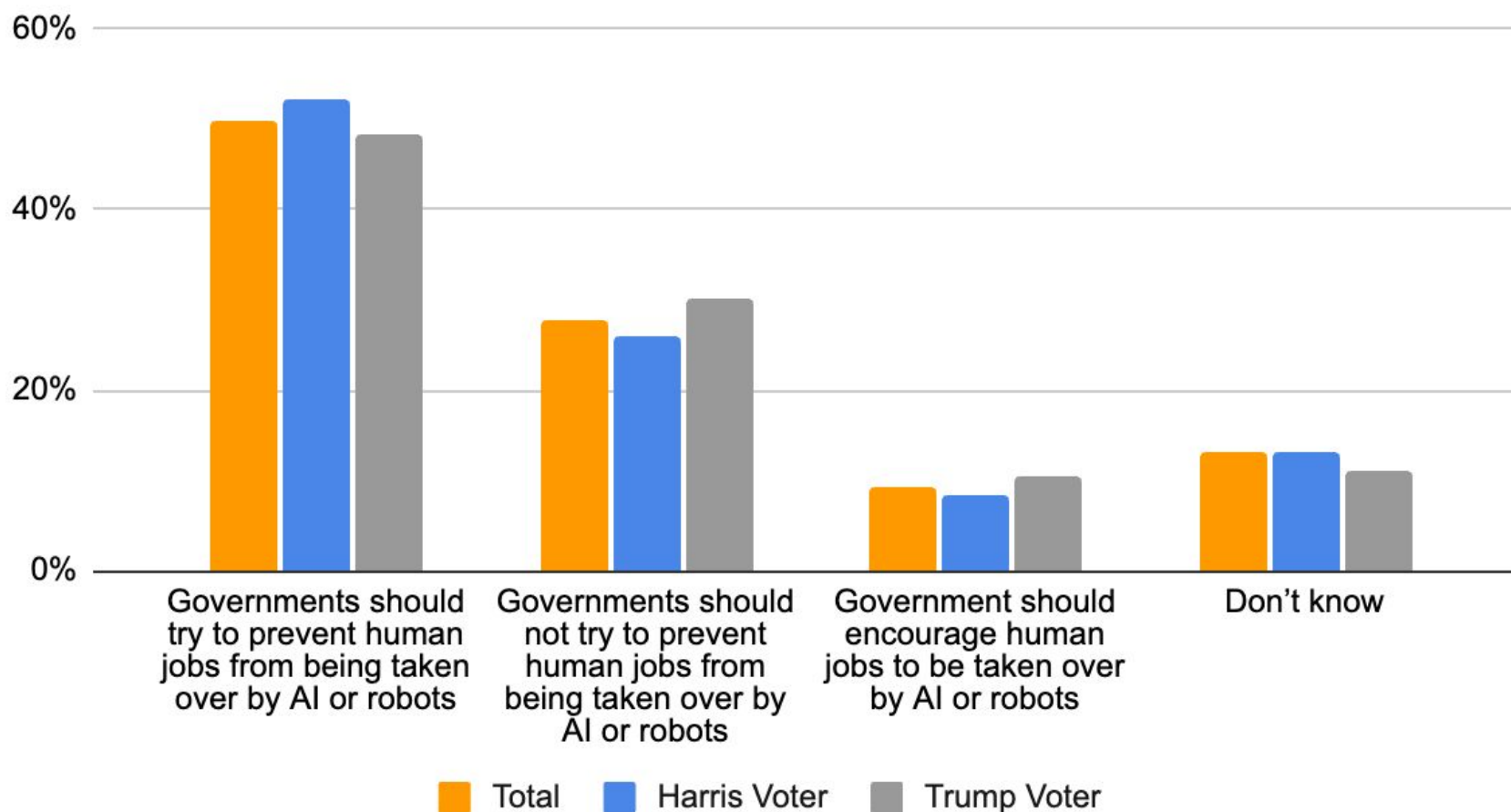
A majority of Americans believe AI is likely to increase unemployment.

Overall, what impact do you think AI is likely to have on unemployment, if any?



And across the political divide, they think the Government should try and prevent this.

Thinking broadly about the possibility of AI doing more jobs across the economy and our society, which of the following comes closest to your view?

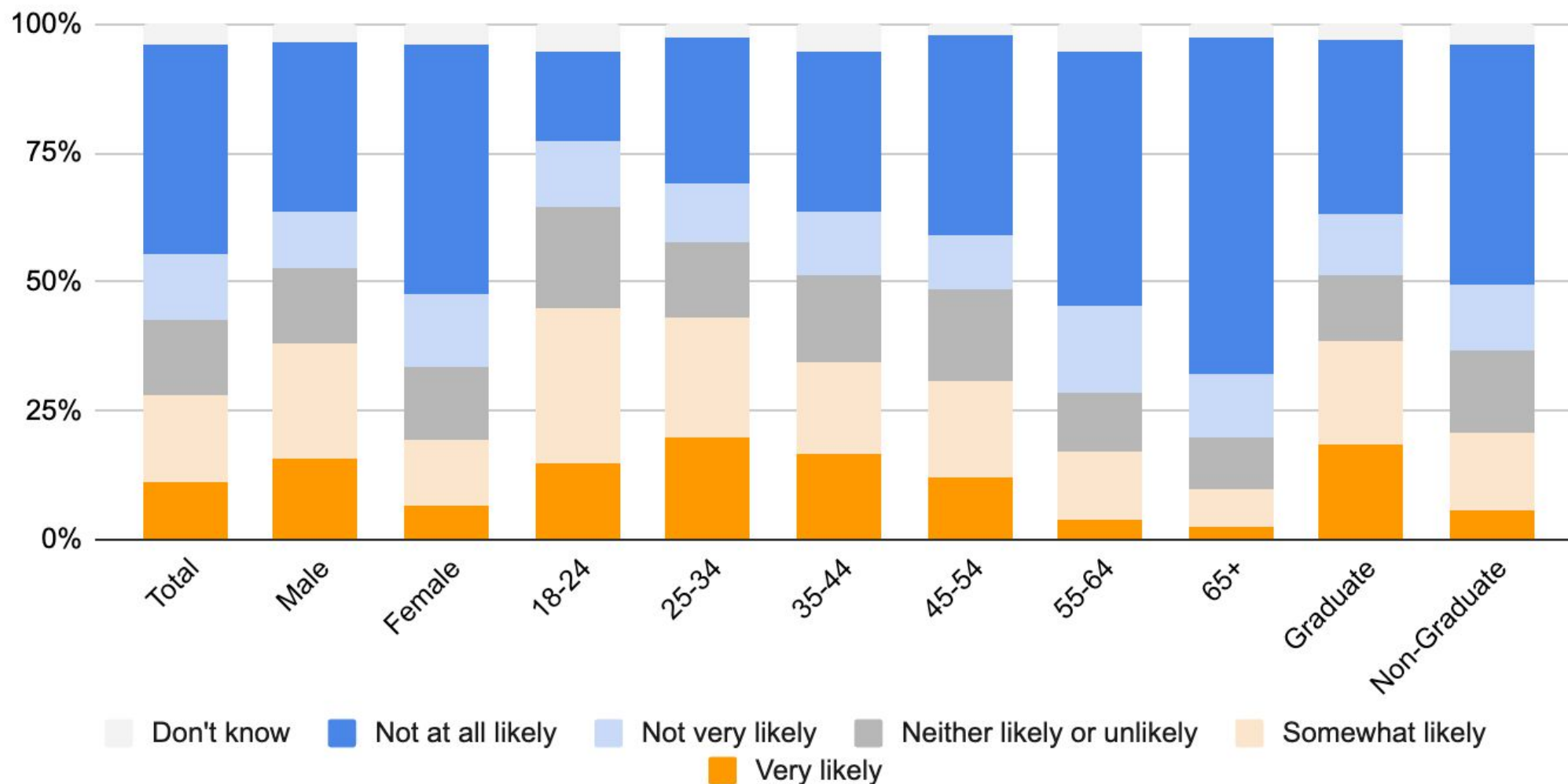




Robots

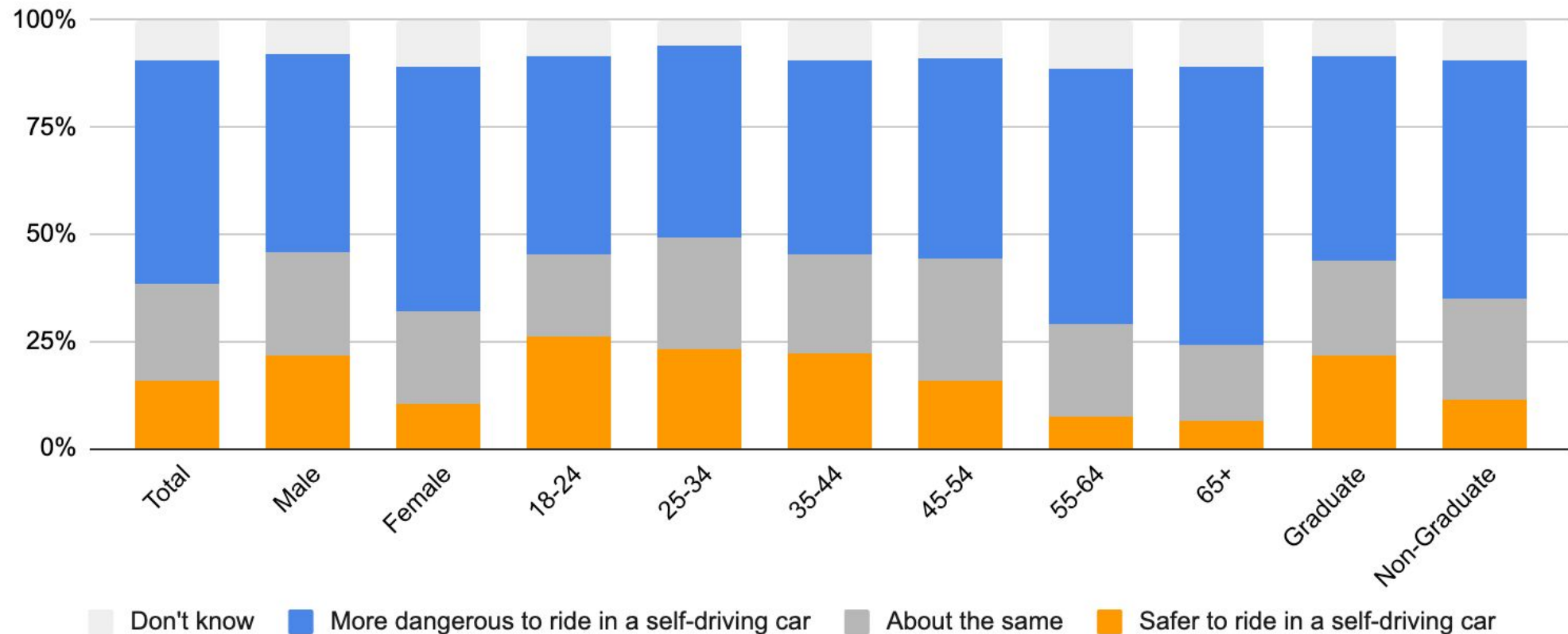


Across most demographics, a majority thought the would be unlikely to take a ride in a self-driving car.



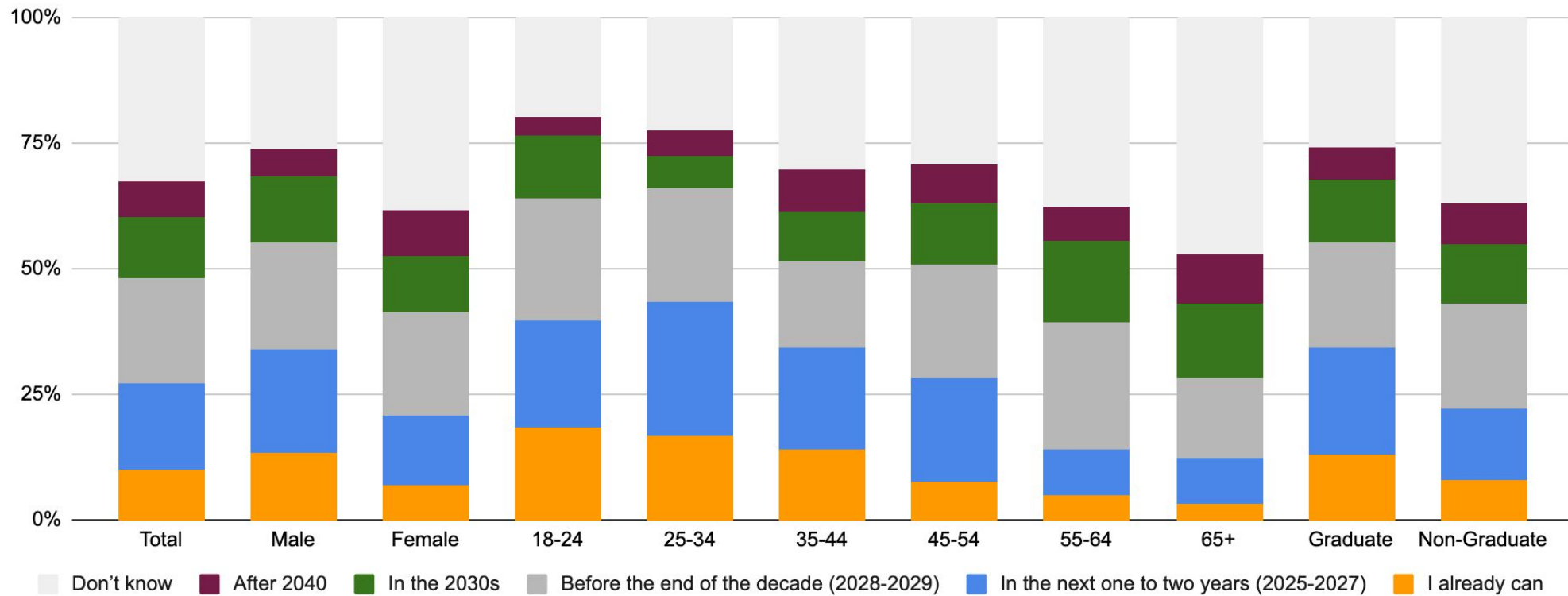
The most significant reason for this was that they still thought it more dangerous.

In your opinion, is taking a ride in a self-driving car today likely to be safer or more dangerous than the same trip with a human driver?

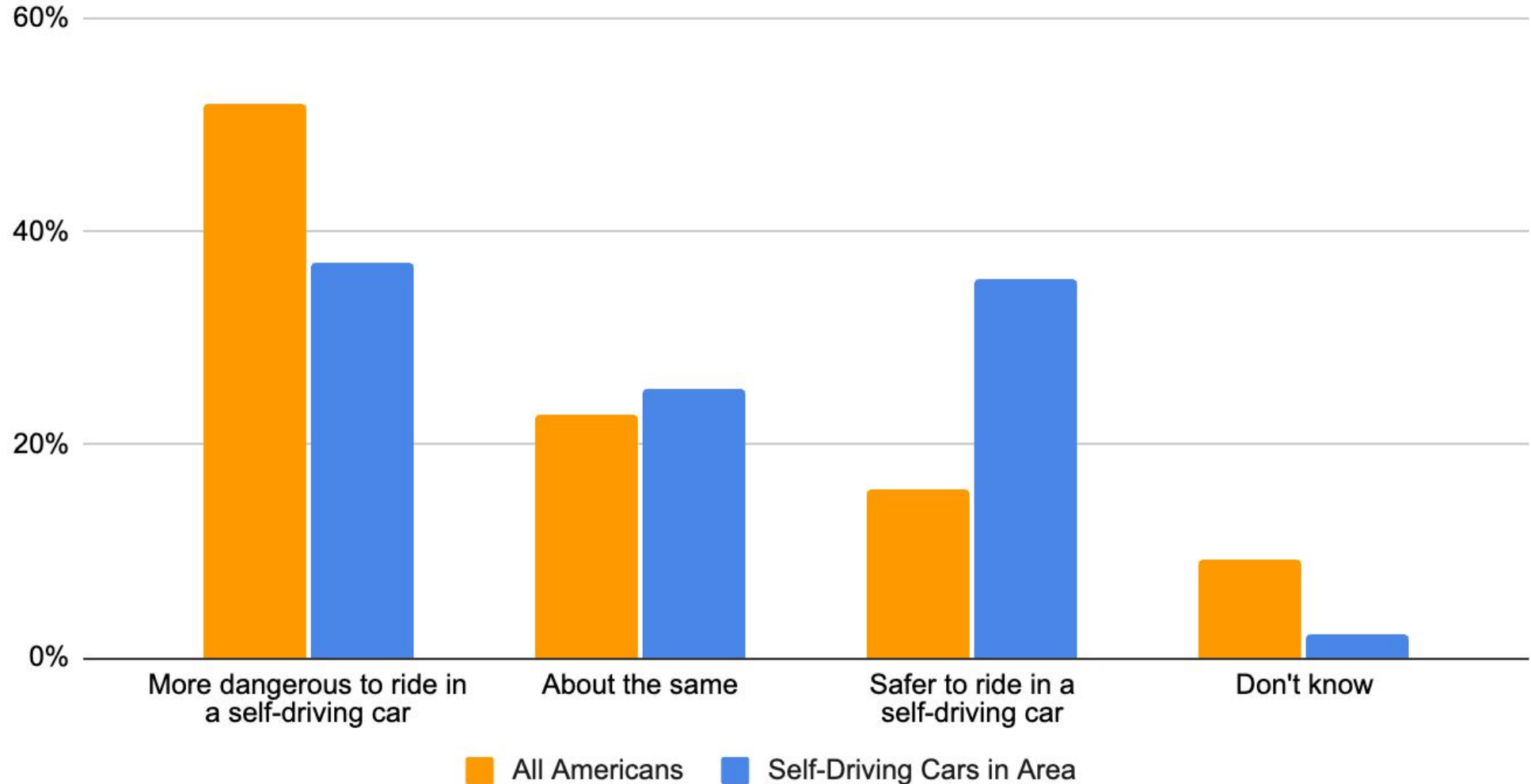


Despite these concerns, they expect to be able to use a robotaxi soon.

When, if ever, do you expect to be able to order trips from a self-driving where you live?

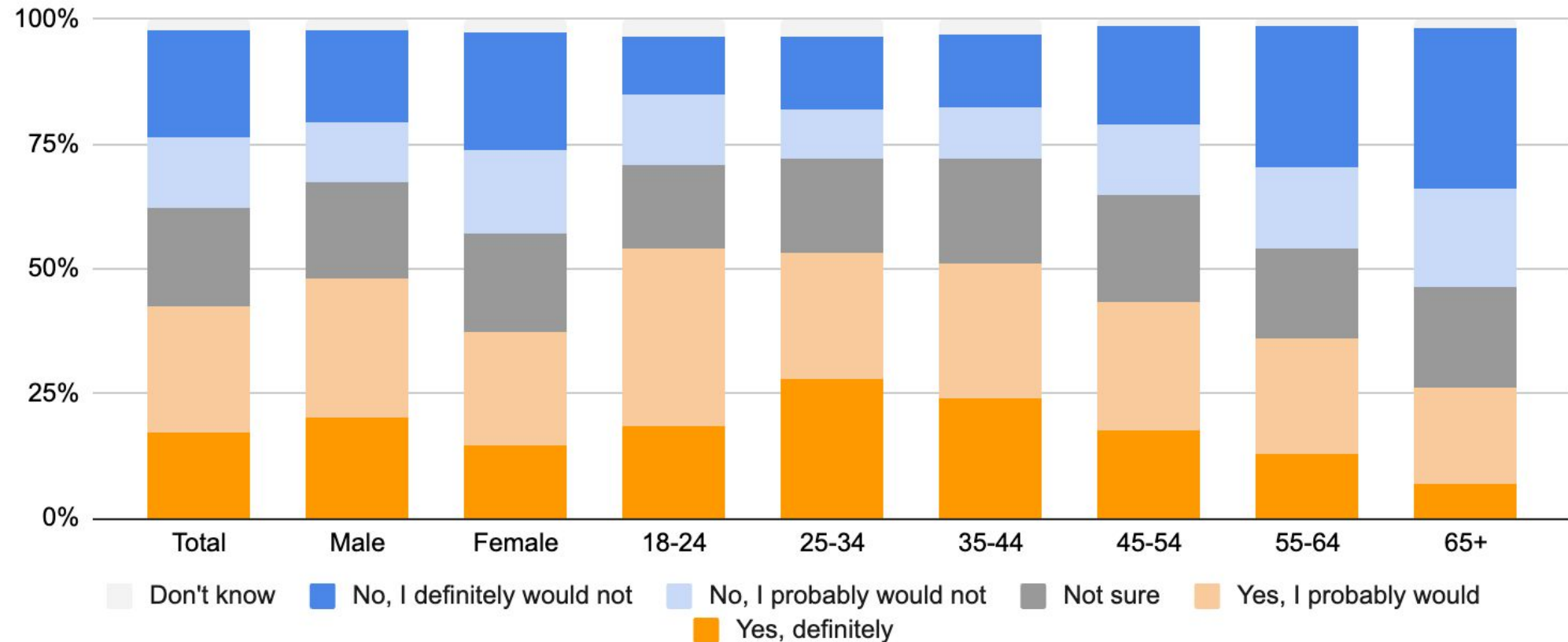


And familiarity seems to reduce worries - we saw a much smaller perception gap in areas where self-driving cars were already available.



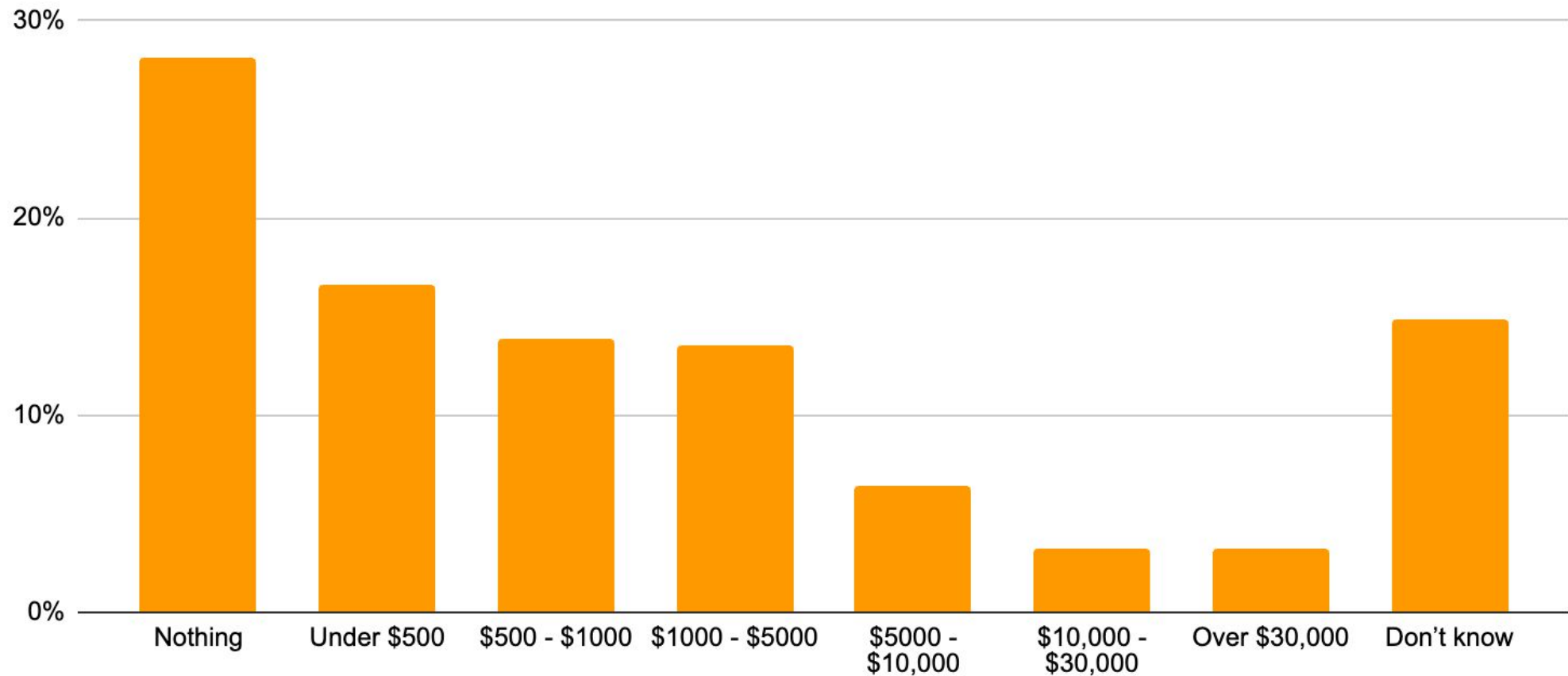
In theory, Americans are open to the idea of a household robot to help with their chores.

Assuming it could safely complete most household chores for you, once the technology is mature, would you be interested in buying a household robot?



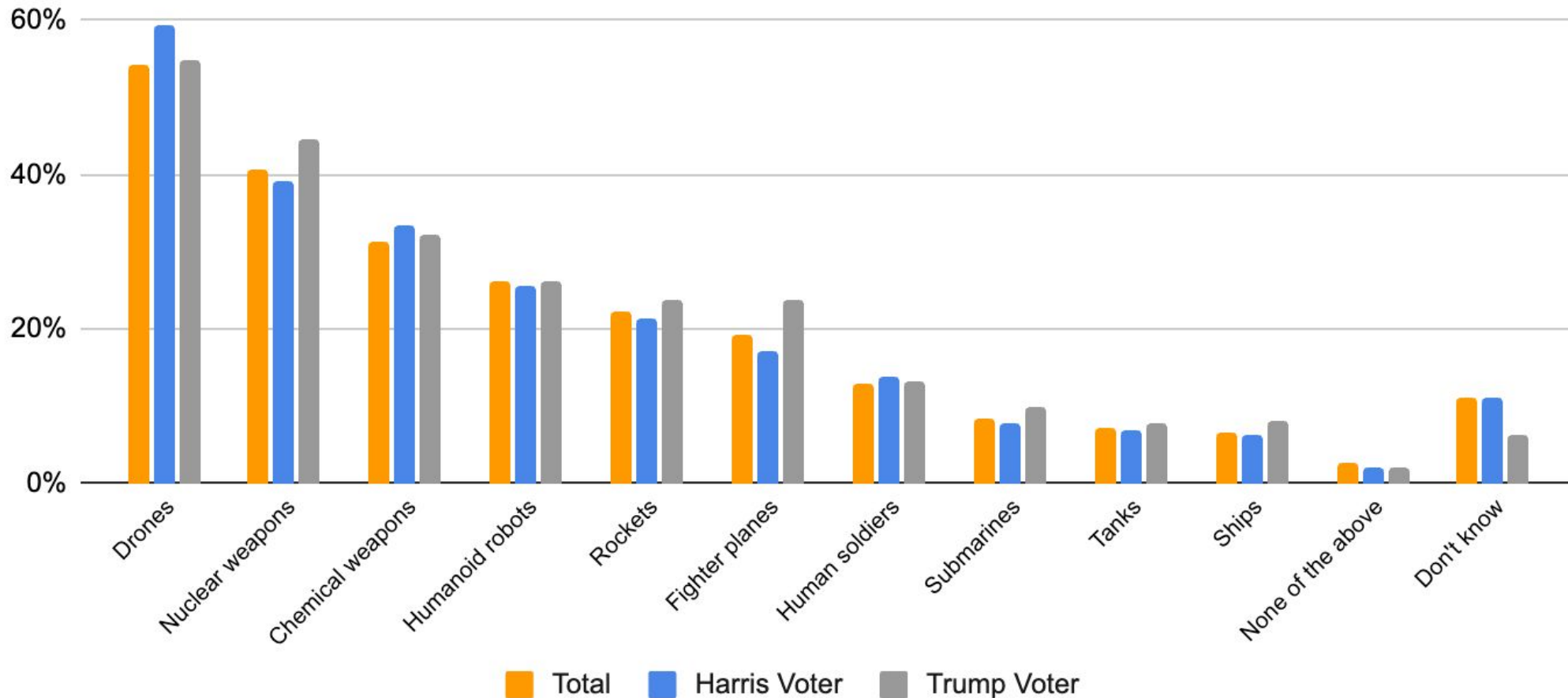
In practice, though, they are not prepared to pay much for this.

And how much would you be prepared to pay for this robot?

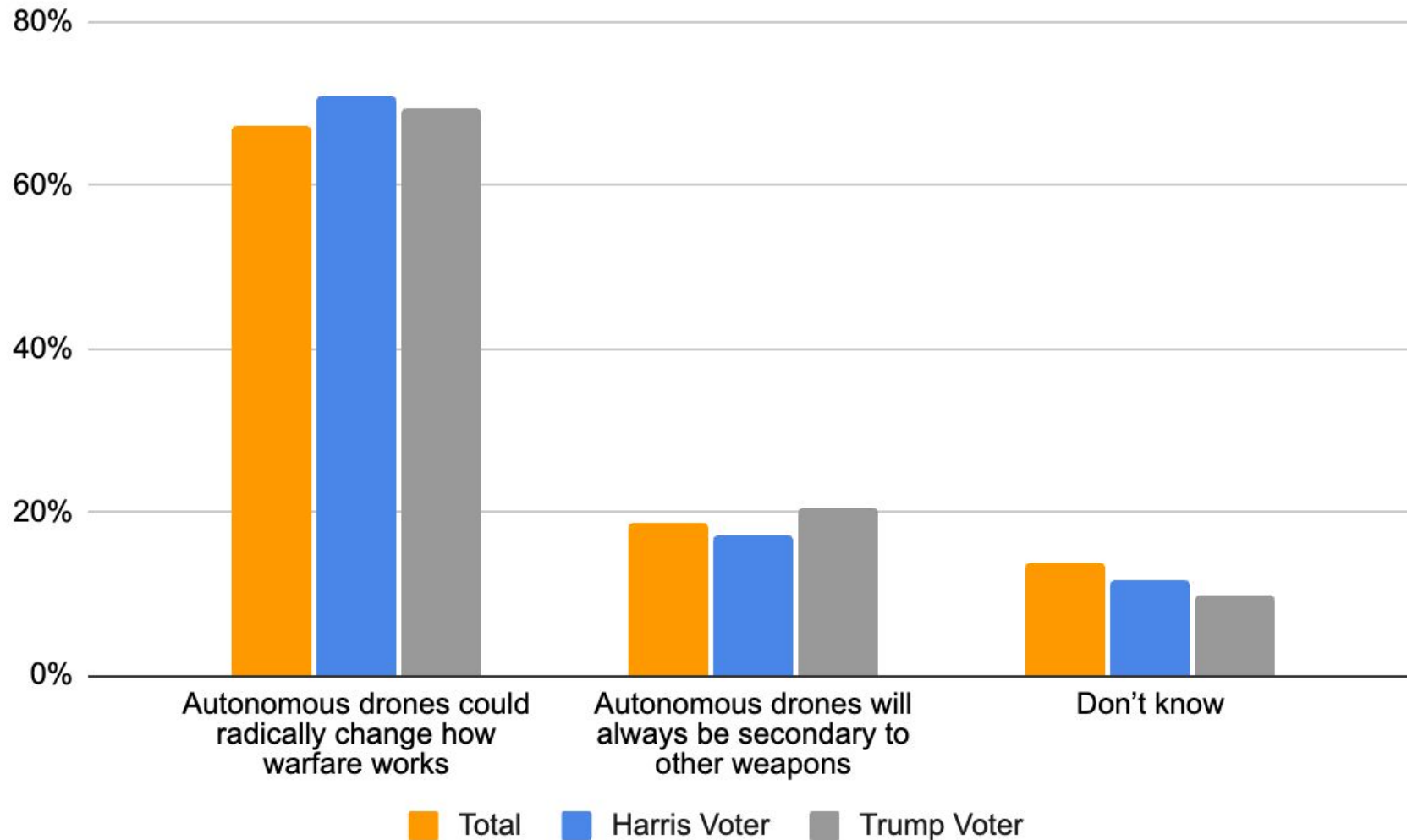


Drones are seen as the technology likely to have the biggest impact on military conflicts in the future.

Which, if any, of the following types of weapons do you expect to have the biggest impact in military conflicts in the next few decades?

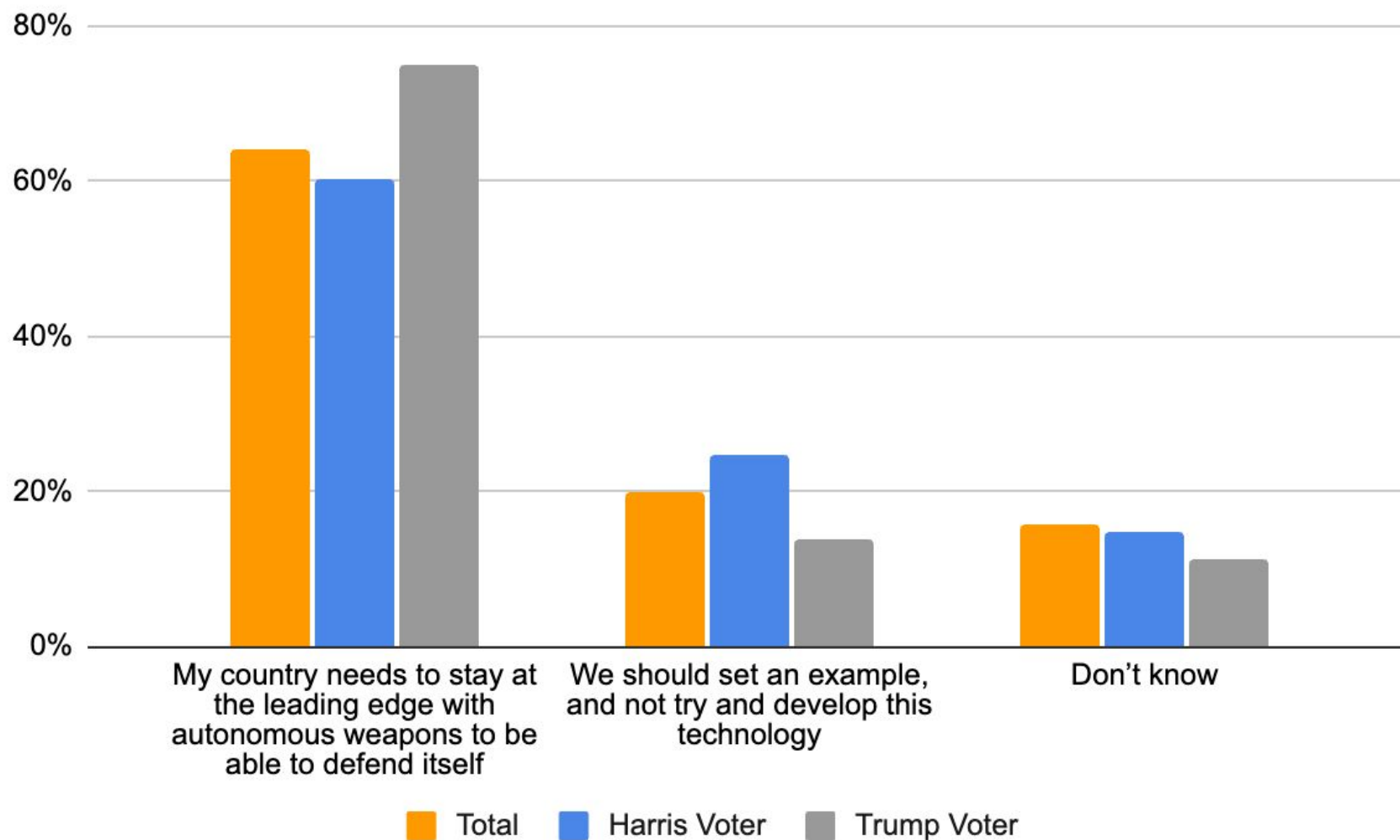


American overwhelmingly expect drones to radically change how warfare works.





And across party lines, believe the US needs to stay at the forefront.

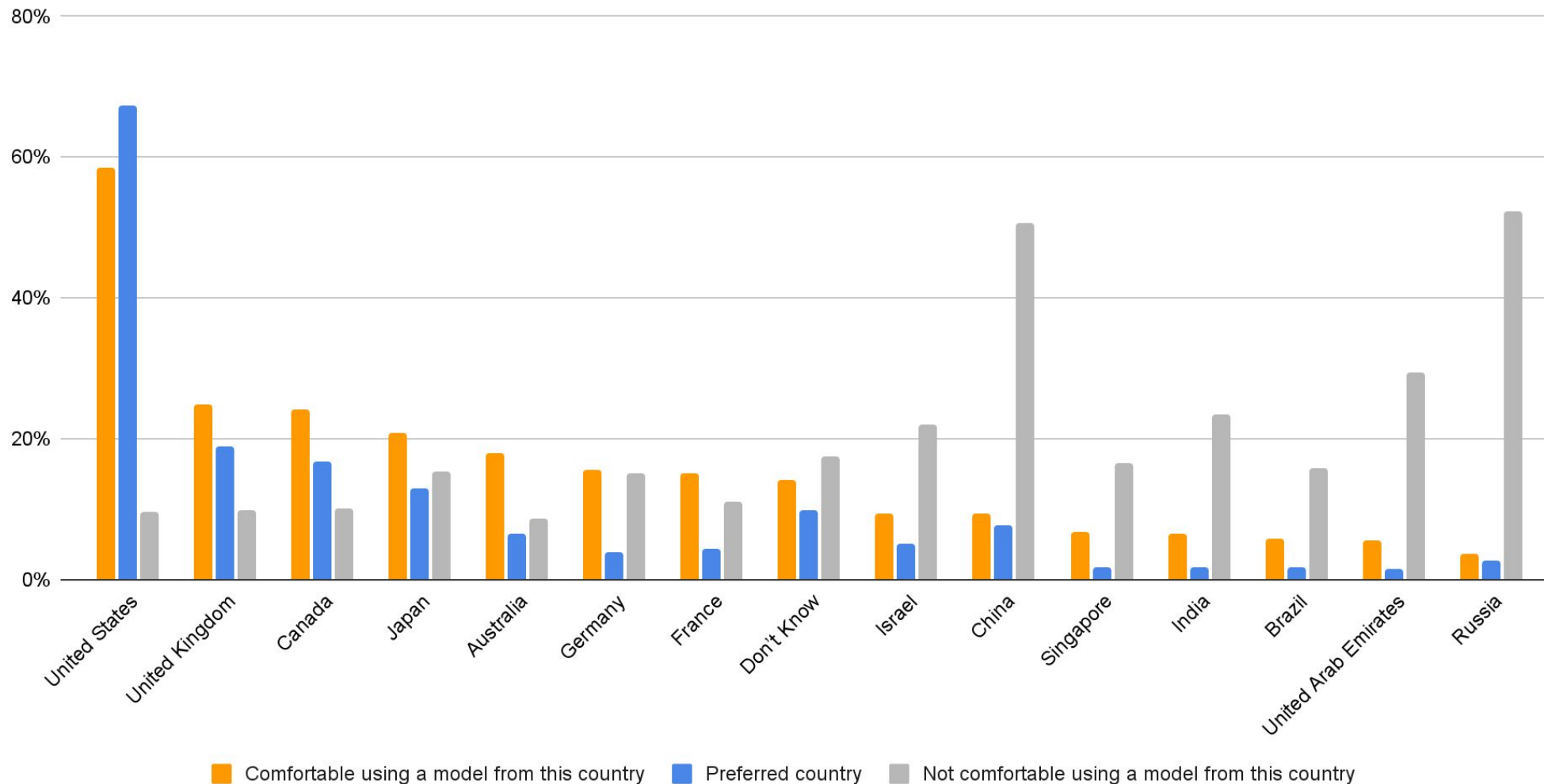




Nationalism

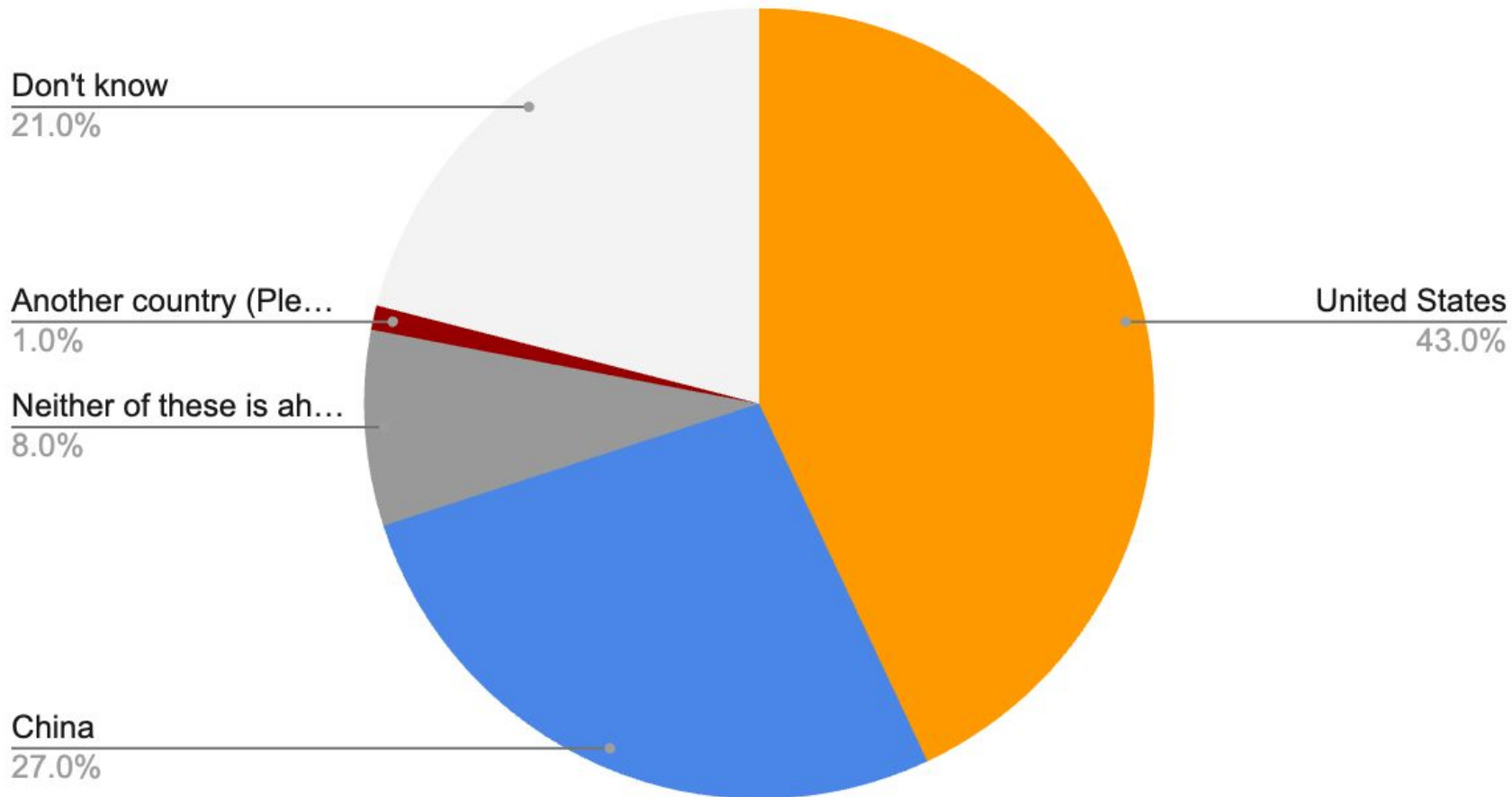


Americans are reluctant to use models from foreign rivals.



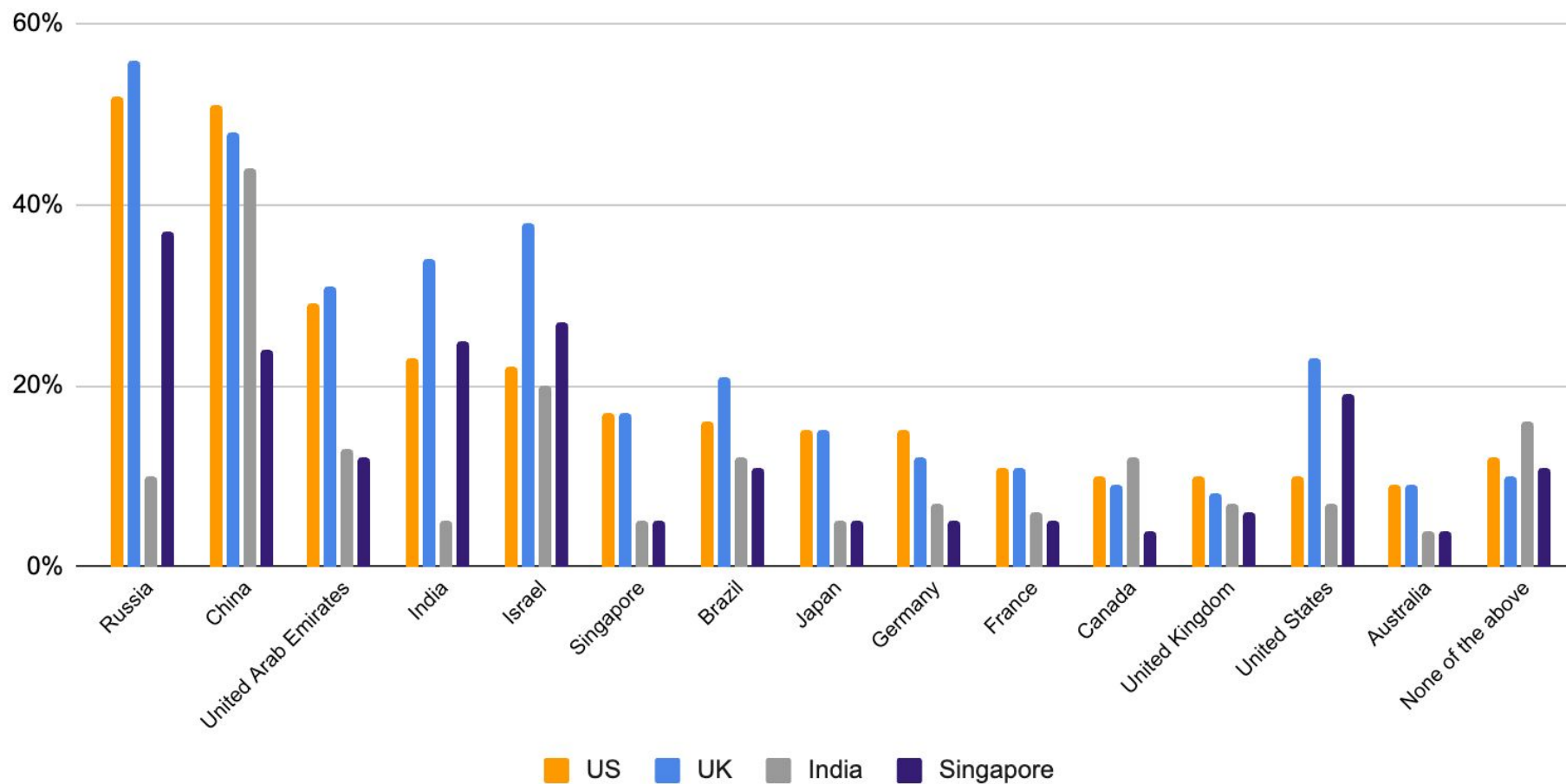
But just over a quarter of Americans believe that China has already taken the lead in AI development.

In terms of technical capability and innovation, which country do you believe is currently leading in AI development?



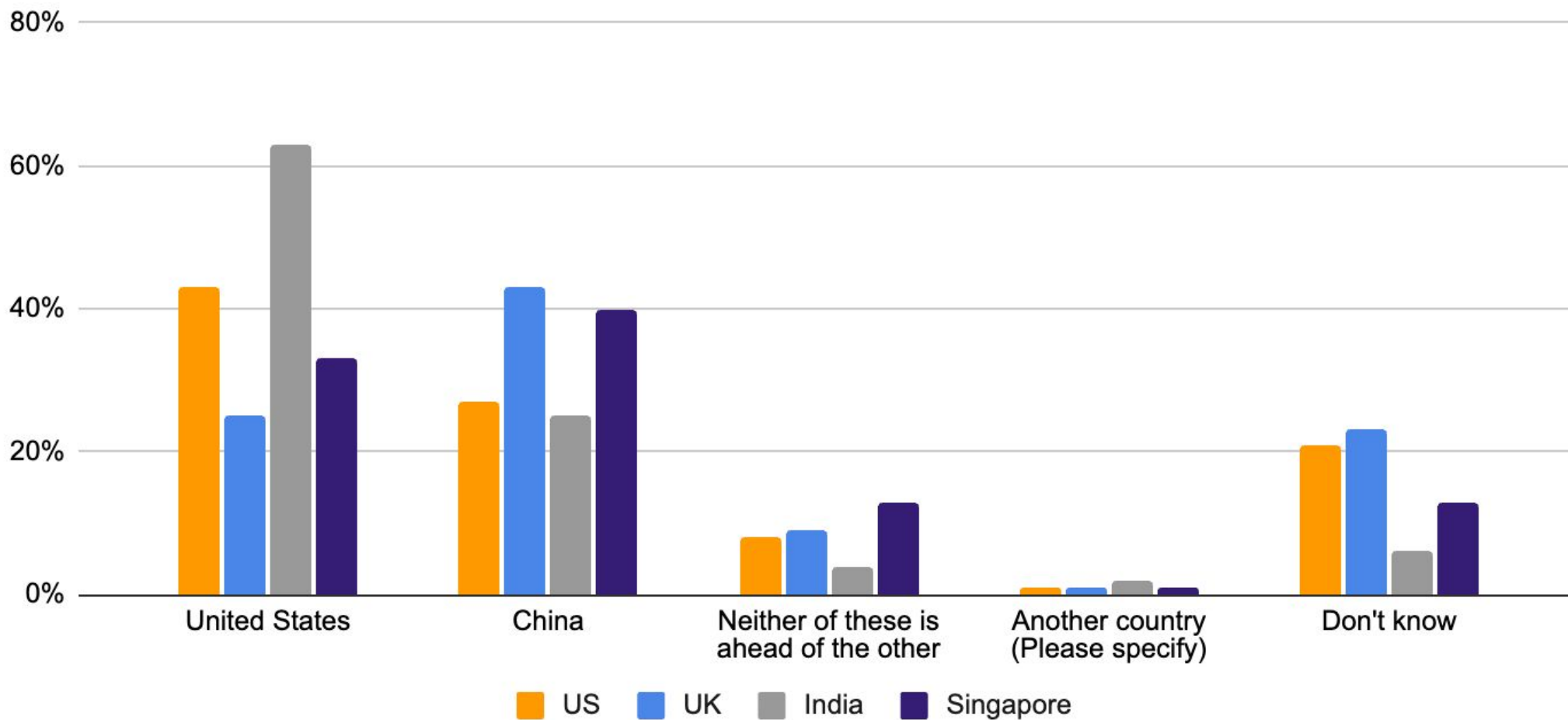
Internationally, we see less clear of a pattern.

And which of the following countries, if any, would you NOT be comfortable using an AI model built by people from that country?
Please select all that apply.



And much more of a split view over whether the US or China is ahead.

In terms of technical capability and innovation, which country do you believe is currently leading in AI development?



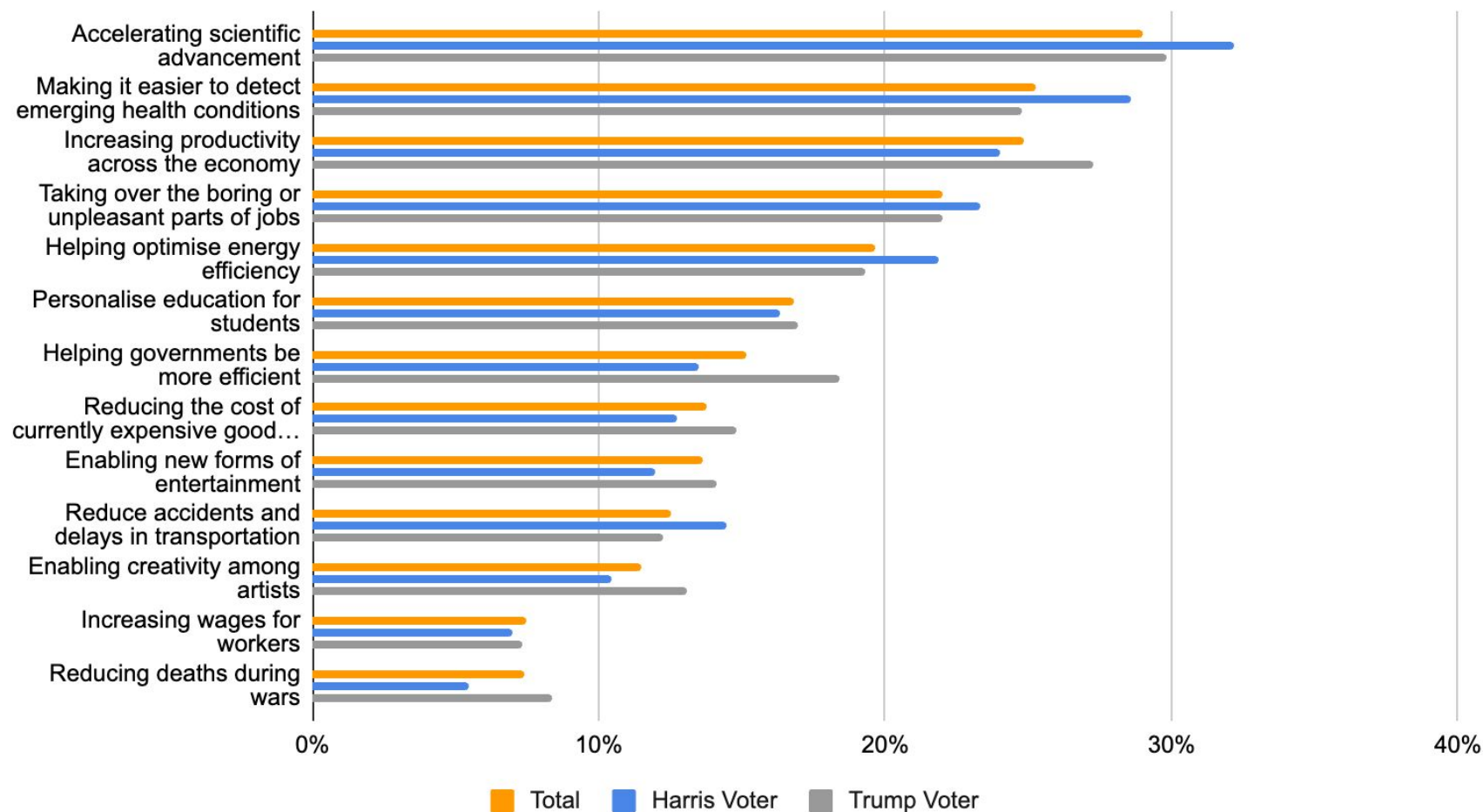


Policy



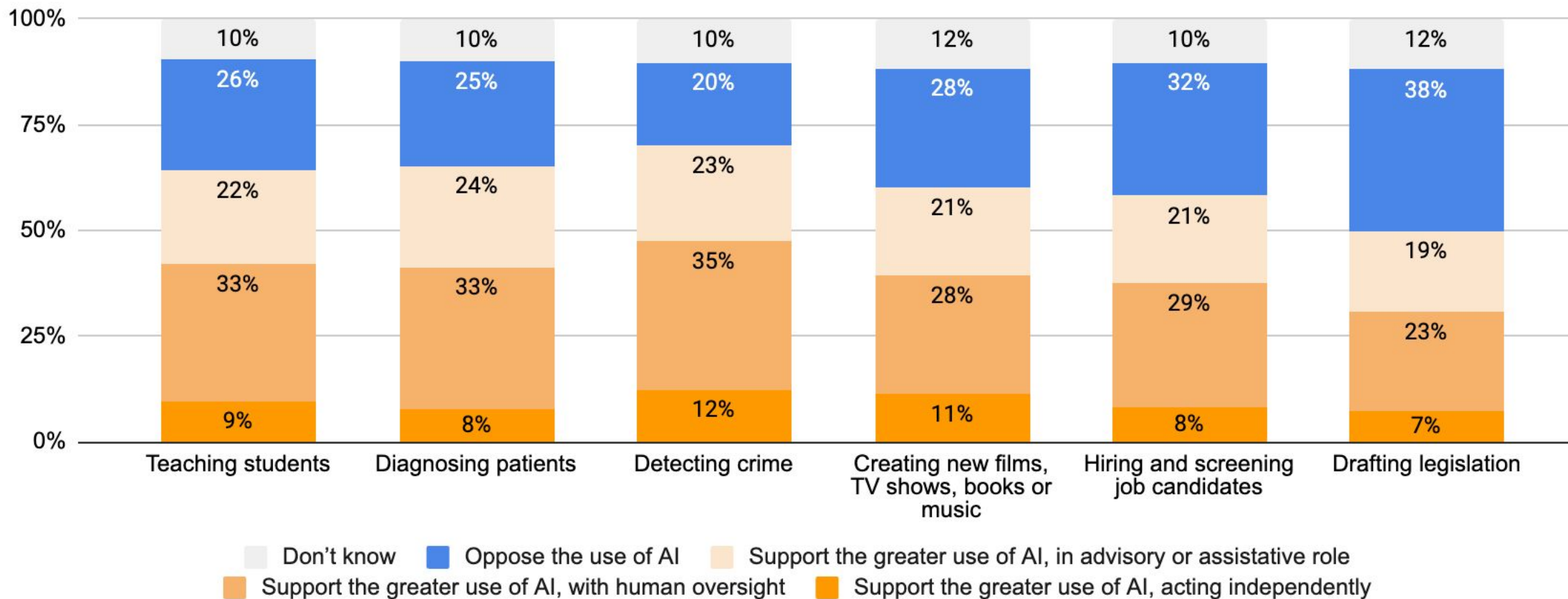
Accelerating science was seen as one of the biggest potential benefits from AI - but few people thought it would increase wages for workers.

Which, if any, of the following do you think could be important benefits from AI?

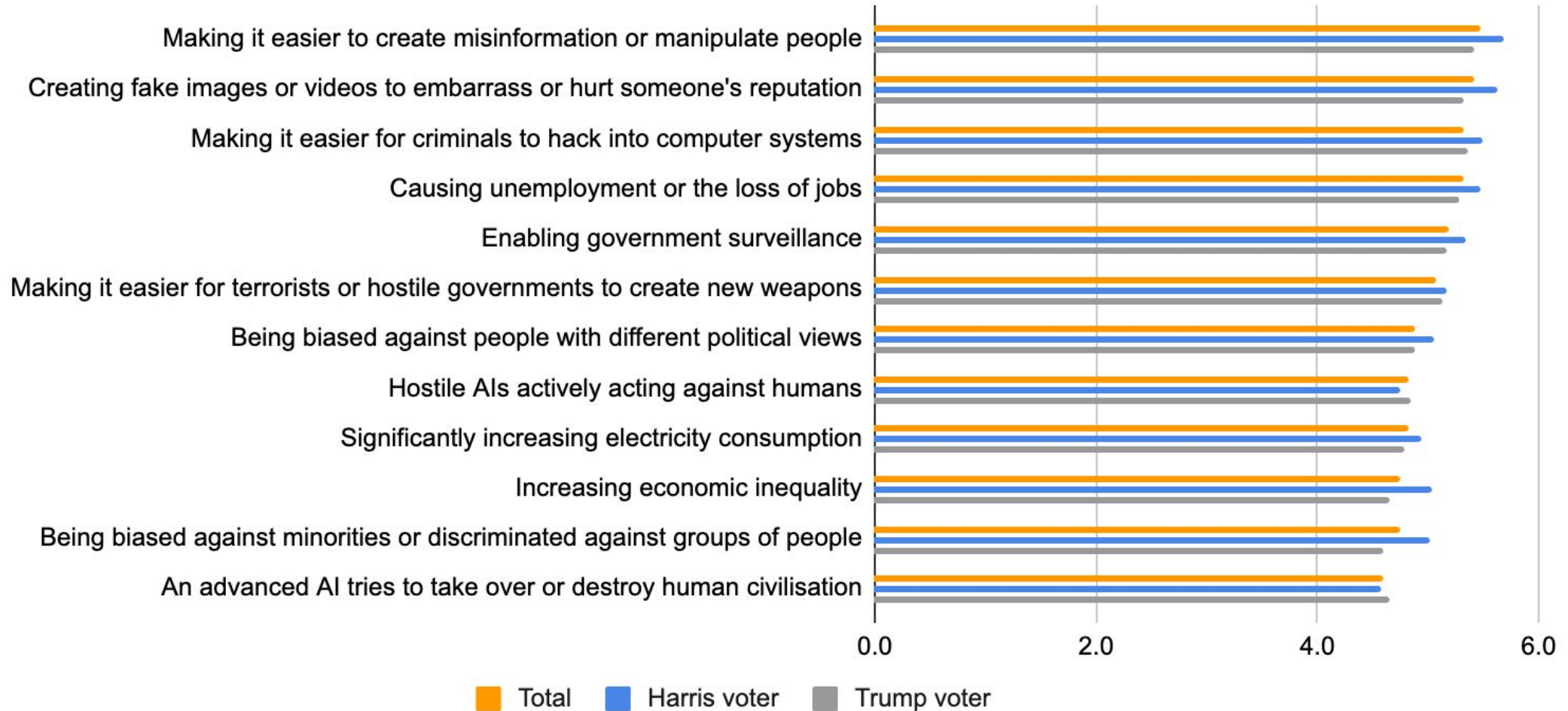


Americans support the use of AI in a variety of roles, as long as there is human oversight.

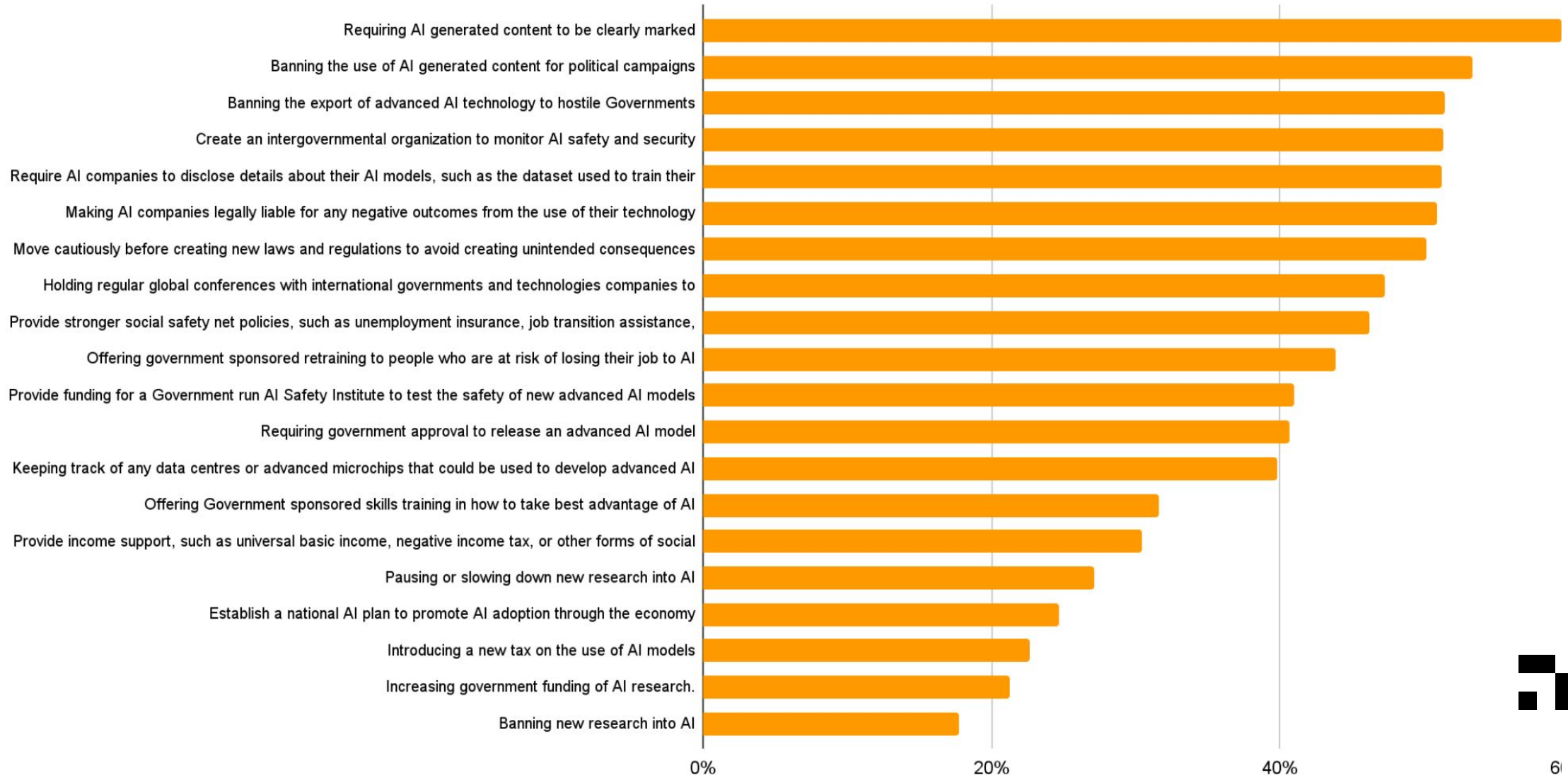
In which of the following areas would you generally support or oppose the greater use of AI tools and systems?



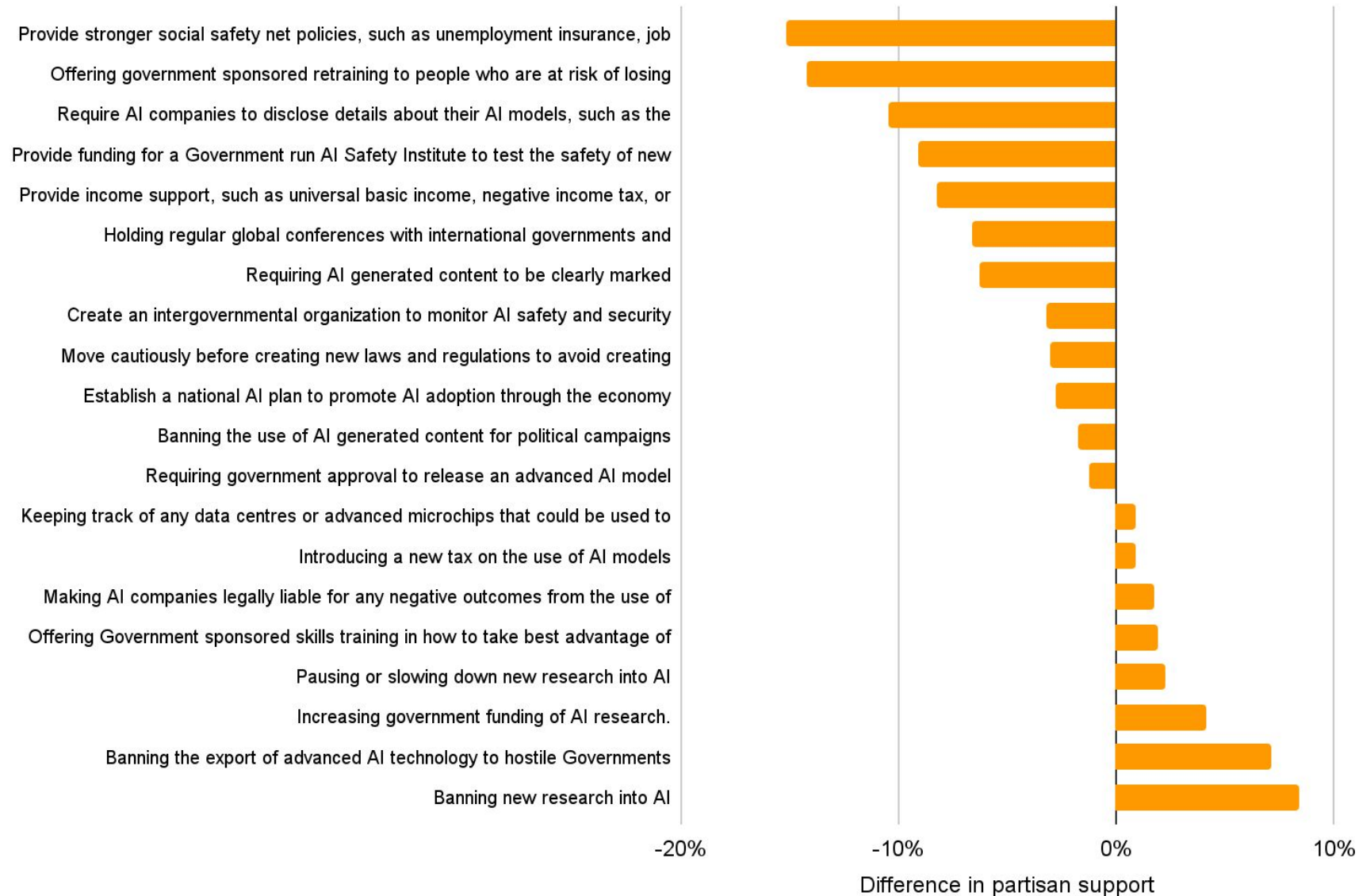
Misinformation was seen as the biggest risk from AI - although most other risks weren't far behind.



In the abstract, Americans support a wide range of AI policies.



Trump voters were more likely to support slowing AI research, where Democrats wanted greater Government safety nets.

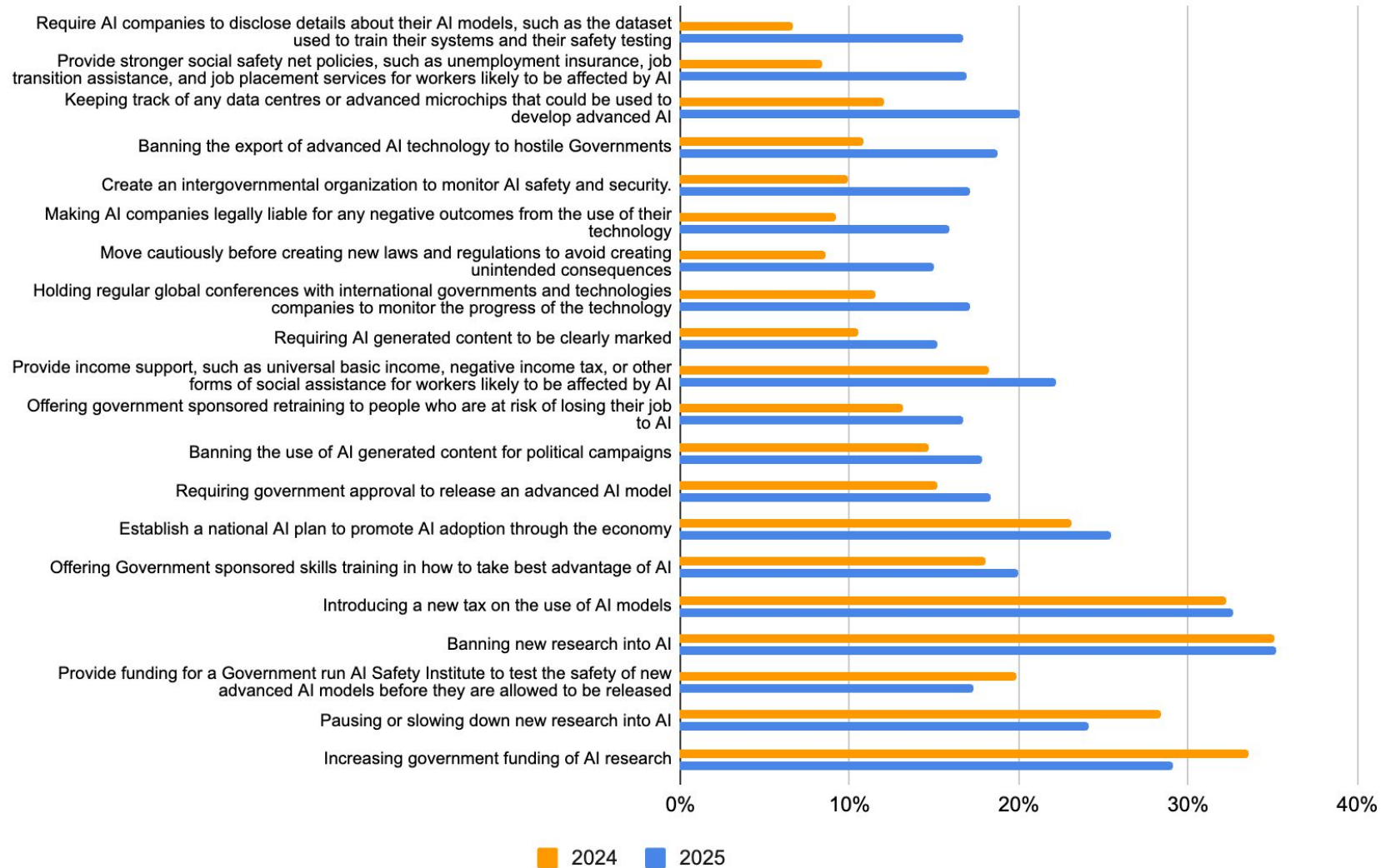


But across the board, we saw lessening enthusiasm for implementing specific policy options now.



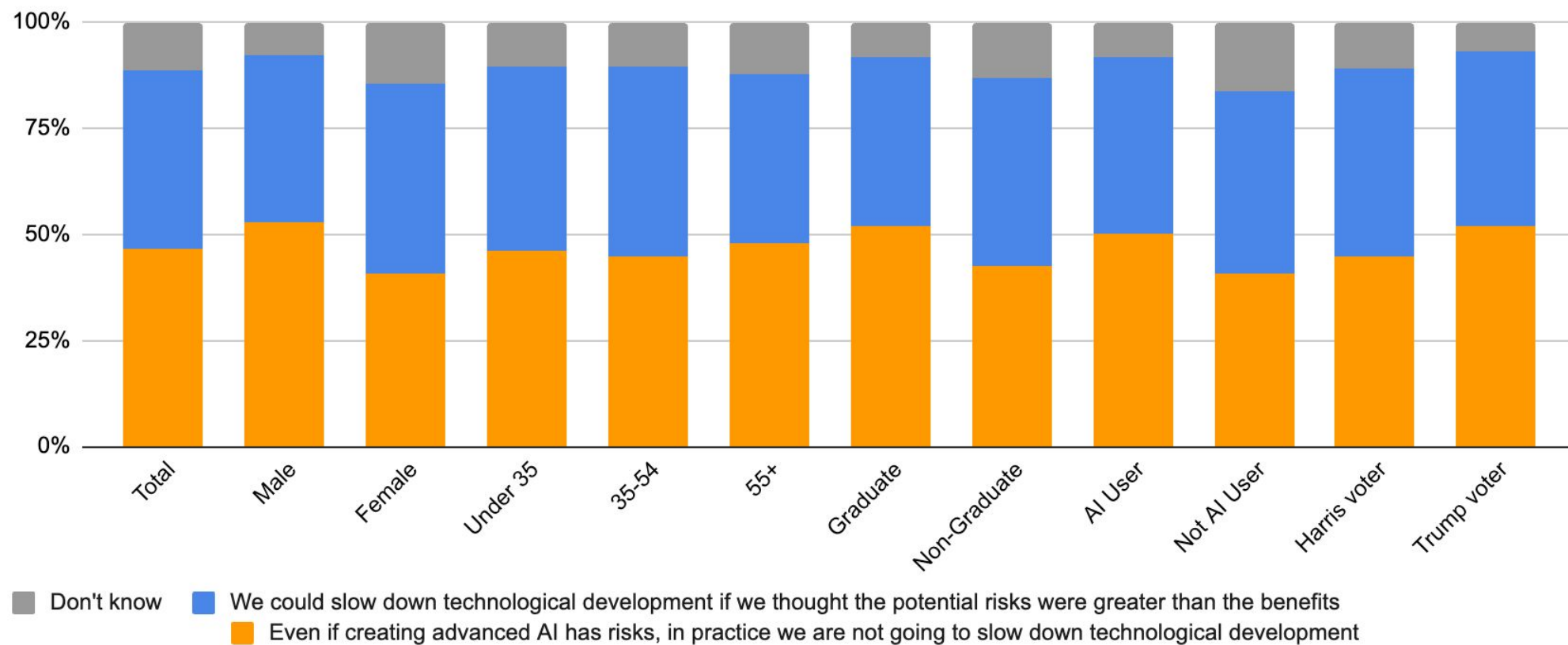
And more people outright seeing policy options as just bad ideas.

This doesn't need to happen now





Across party lines, Americans were torn over whether it was even possible to slow AI development...



... or whether it would be worth doing, if it would let China take the lead.

