















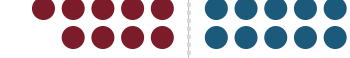









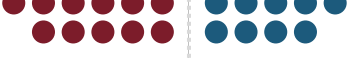




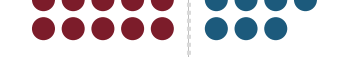




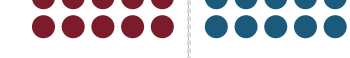




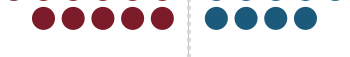




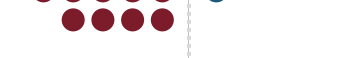





The SECURE Data Act

Multistate Consensus for Bipartisan Privacy Legislation

The SECURE Data Act protects consumers while enabling innovation. It would establish core privacy protections that have already been enacted in 21 states—with support from both red and blue majorities.

 <p>10 CORE PRIVACY PROTECTIONS in the SECURE Data Act</p>	 <p>21 STATES have enacted these protections</p>	<p>BIPARTISAN</p>  <p>Passed by Republican and Democratic majorities</p>
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Provision	States	Legislative Majorities		Governors	
 <p>De-identified and Public Data Public and anonymized data are not covered.</p>	21				
 <p>Consumer Choice for Data Use Opt-out for most data, opt-in for sensitive data.</p>	18				
 <p>Consumer Data Rights Access, correct, delete, and transfer personal data.</p>	20				
 <p>Protection From Automated Decisions Opt out of profiling for significant decisions.</p>	19				
 <p>Reasonable Data Security Implement appropriate safeguards to protect data.</p>	21				
 <p>General Notice and Transparency Disclose data practices to consumers in an accessible format.</p>	20				
 <p>Data Minimization Collect only “adequate, relevant, and reasonably necessary” data.</p>	17				
 <p>Purpose Limitation Use data only for disclosed purposes.</p>	20				
 <p>No Private Lawsuits Enforcement is handled by government regulators.</p>	20				
 <p>Opportunity to Cure Businesses can fix violations before penalties apply.</p>	10				

● = REPUBLICAN ● = DEMOCRAT